



in partnership with



Know Your Community Report

You are reading one of the most important reports for your church.

If you don't know your community, then it is difficult to reach your community.

What makes the *Know Your Community* report so important?

Your church's address is not an accident. God sovereignly placed your church there to reach the people around you. Do you know them? This report will help you understand your neighbors. Jesus' Great Commandment (Matthew 22:34-40) gives clear instructions: Love your neighbor. Knowing your neighbor is the first step to loving your neighbor.

What is in this report?

The next several pages will reveal what makes your community unique. This report includes two key attributes often used to describe a particular group of people: 1) Demographics and 2) Psychographics.

Demographics are *who* people are. Common demographics include age, gender, and ethnicity. These attributes are often external features not related to what a person believes or how a person behaves.

Psychographics are *what* people prefer. Common psychographics include motivations, beliefs, and priorities. These attributes are often internal features that are impossible to know without asking.

How should you read this report?

Undoubtedly, there is a lot of information here! You may need to read the report several times to process everything. Start with the first section, which includes several infographs. They make digesting the data easier. Then move to the more detailed section. Look for surprises and confirmations. Surprises are those pieces of data you did not expect. Confirmations will corroborate what you already believe about your community.

What should you do with surprises and confirmations?

Surprises reveal areas of needed ministry. For example, if your community is younger than anticipated, then you should examine your ministries to see if they are aligned with reaching this demographic.

Confirmations reveal areas of focus. If you know your community is ethnically diverse, and this report corroborates your perception, then your church should stay focused on ethnic diversity.

How is the community defined?

In most cases, we use drive time to determine the boundaries of the community. Common drive times are ten minutes (for more dense communities) and twenty minutes (for less dense communities). We use drive time for a few reasons:

- Other reports use a radius around the location to determine the community. But a radius definition often draws in features that distort data. A large lake or a major highway can alter the results when included in a radius. Drive time works around these distortions for a clearer picture of the true community.
- Drive time is an easy way to grasp your community. Other reports use zip codes to determine the community, but most people do not quickly recall where one zip code ends and another begins.

In select cases, we will use either a radius or zip codes to determine the boundaries of the community. Some locations require a different approach than drive time.

How accurate is the data?

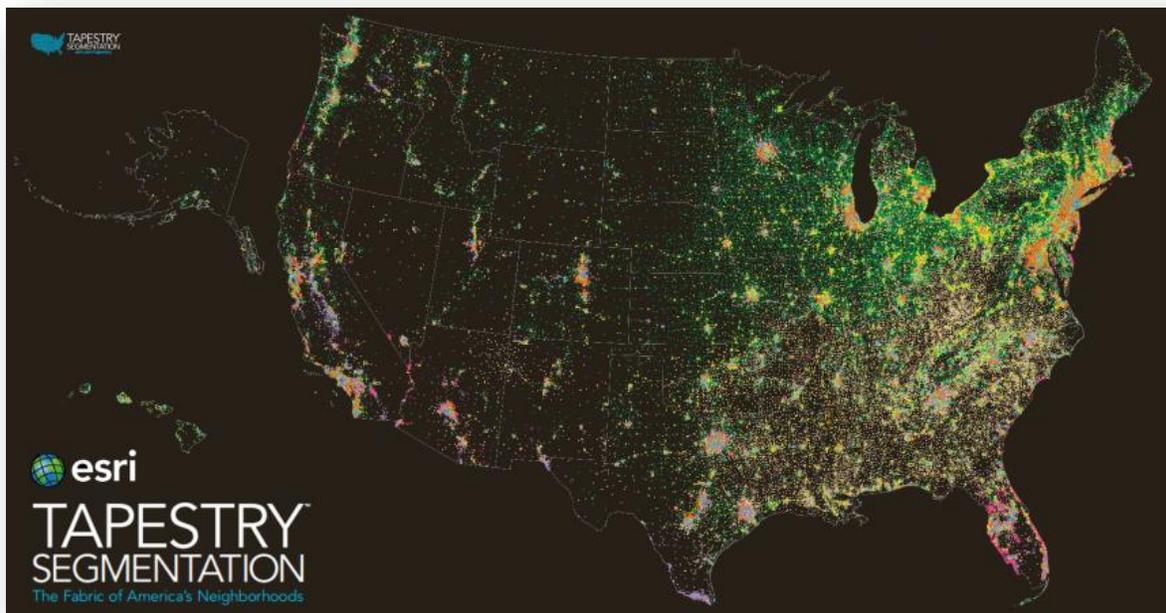
We partner with ESRI to produce these reports. ESRI's software is the most powerful mapping and spatial data analytics technology available.

How was the *Know Your Community* report created?

Our team spent months developing a proprietary process that assembles the most relevant data for your church. Billions of data points exist within ESRI's systems. We've streamlined an approach that brings you the most pertinent features of your community in a way that is understandable.

What is tapestry segmentation?

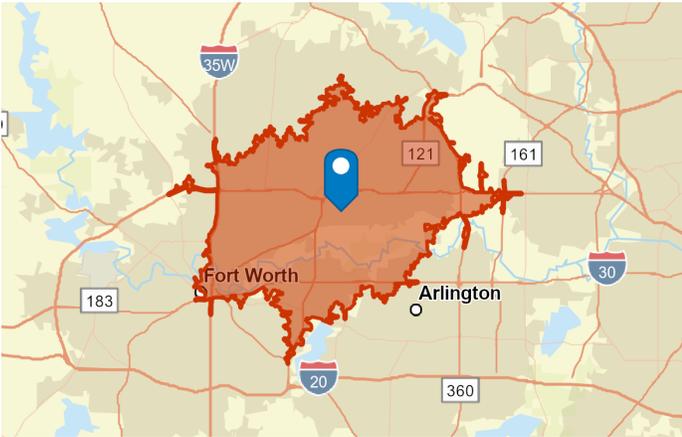
There is a special report called "Tapestry Segmentation" in the detailed section following the infographs. It's one of the unique features of the *Know Your Community* report. Tapestry segmentation classifies neighborhoods into sixty-seven unique segments based on both demographics and psychographics. Several easy-to-understand terms are used to describe communities. You will read terms like "Rooted Rural" and "Rustbelt Traditions" and "Up and Coming Families." The below picture demonstrates the uniqueness of communities in the United States. Tapestry segmentation is a way to understand the nuances of your neighborhood.



Look at your top ten tapestry segmentations. Likely, the top ten segments make up the vast majority of your community. Then [click here](#) to find many more details about each segment. Read about your top ten segments and take notes about what surprises you and what confirms your perceptions about your community. This exercise may take a couple of hours, but you will learn a lot about the people in your community.

St Philip Presbyterian Church

745 W Pipeline Rd, Hurst, Texas, 76053



EDUCATION

11%

No High School Diploma



23%

High School Graduate



31%

Some College



34%

Bachelor's/Grad/Prof Degree

KEY FACTS

497,630

Population

37.6

Median Age



Average Household Size

\$66,984

Median Household Income

BUSINESS



18,000

Total Businesses

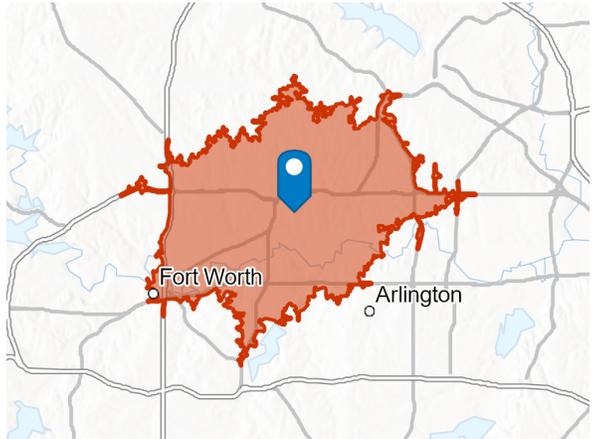


210,779

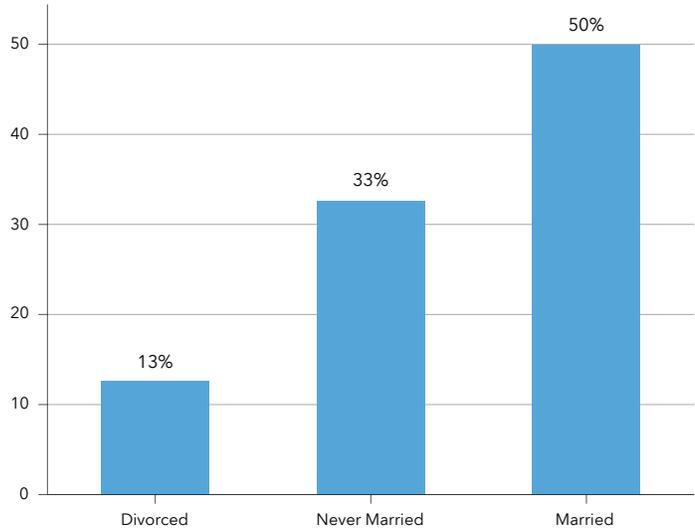
Total Employees

St Philip Presbyterian Church

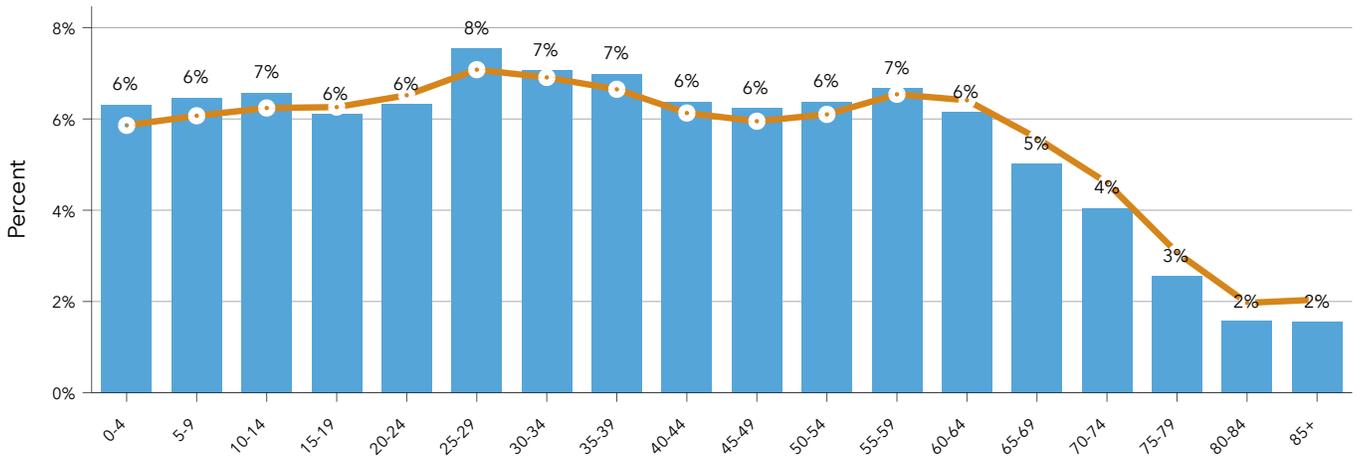
745 W Pipeline Rd, Hurst, Texas, 76053



2021 Adult Marriage Figures

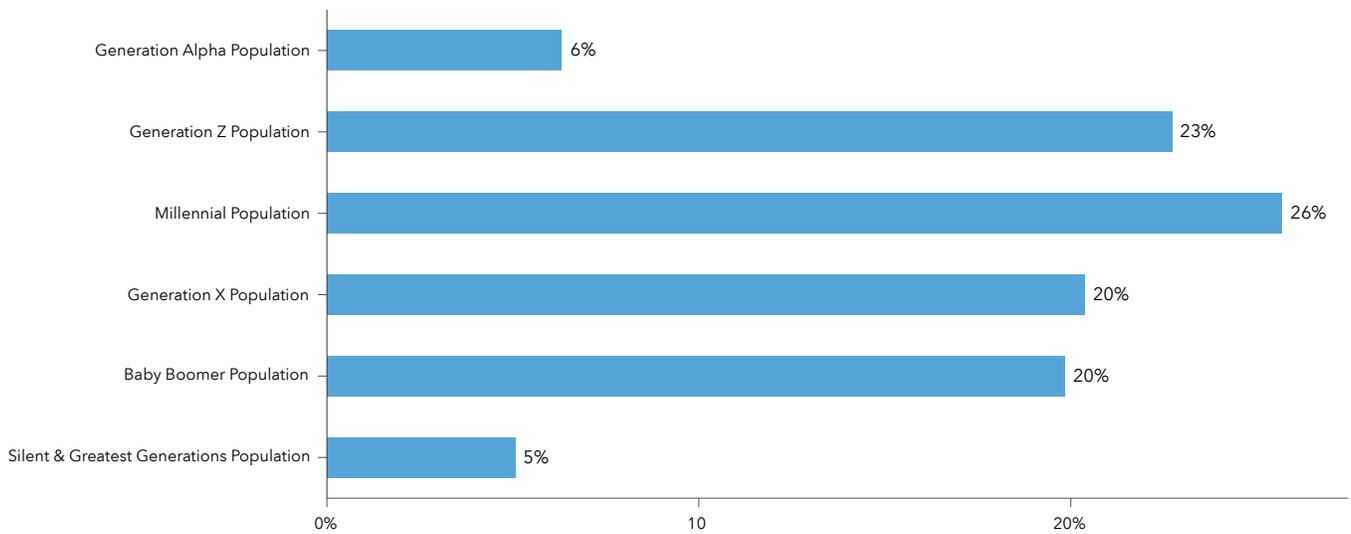


Age Profile



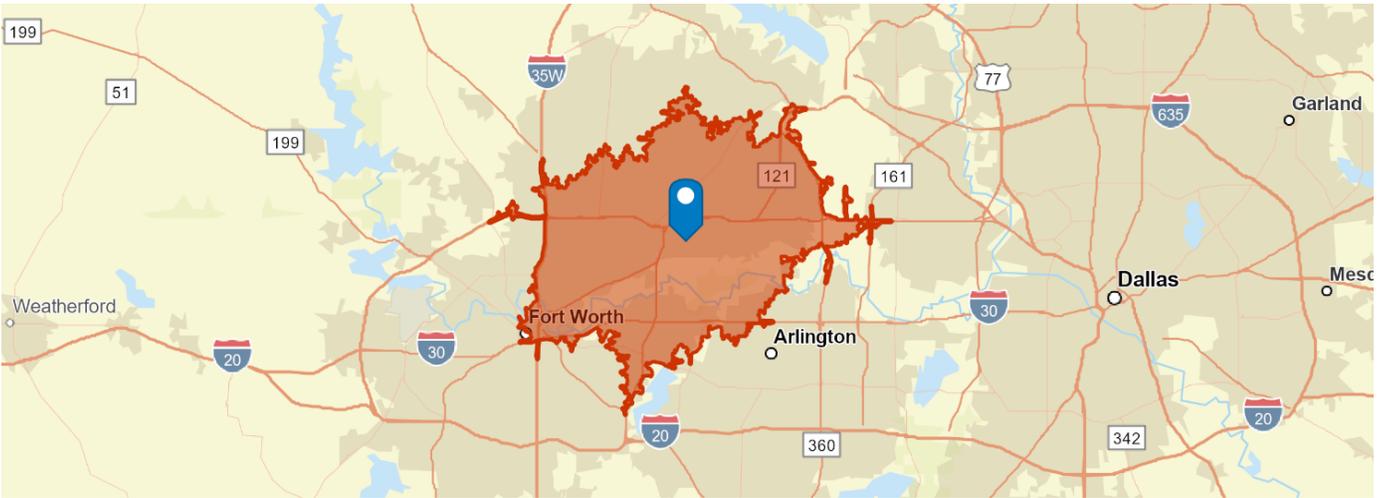
Dots show comparison to **United States**

Generations

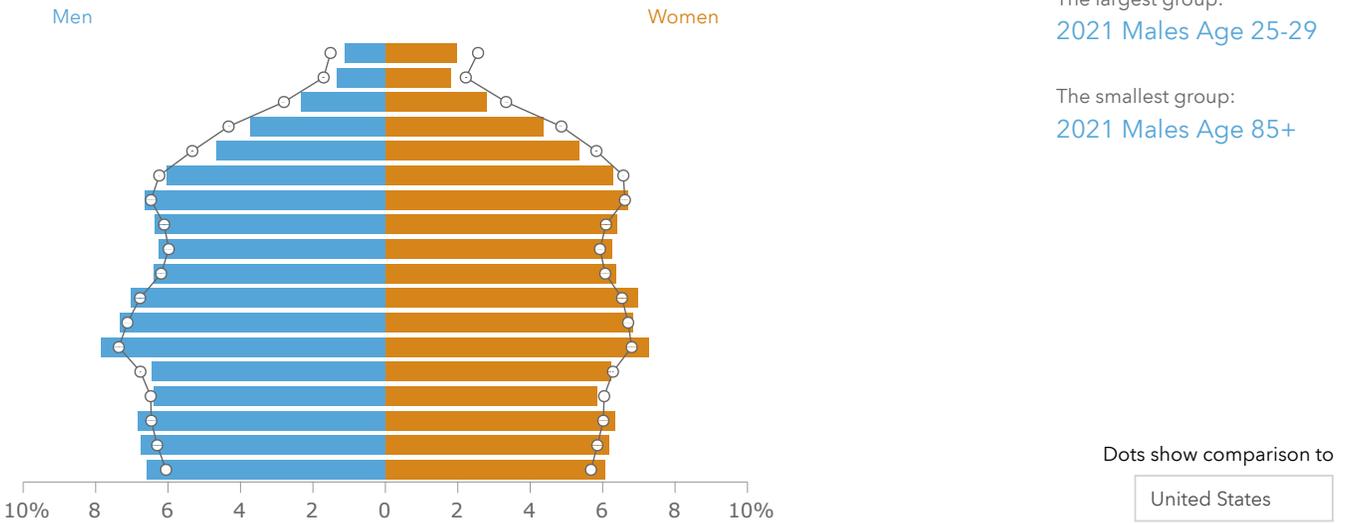


St Philip Presbyterian Church

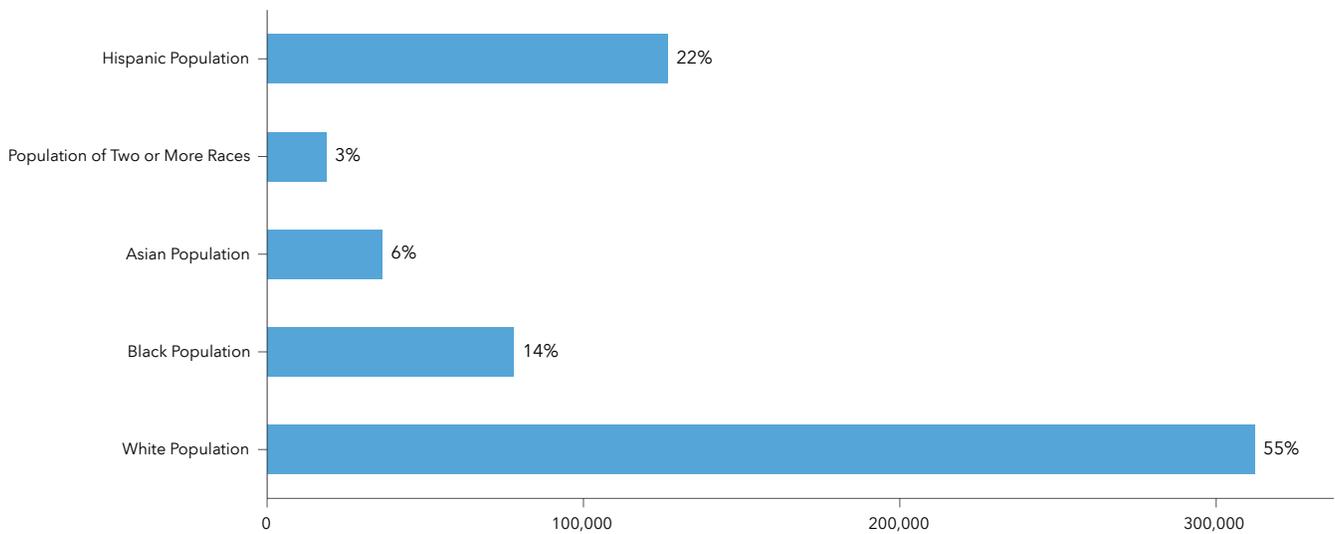
745 W Pipeline Rd, Hurst, Texas, 76053



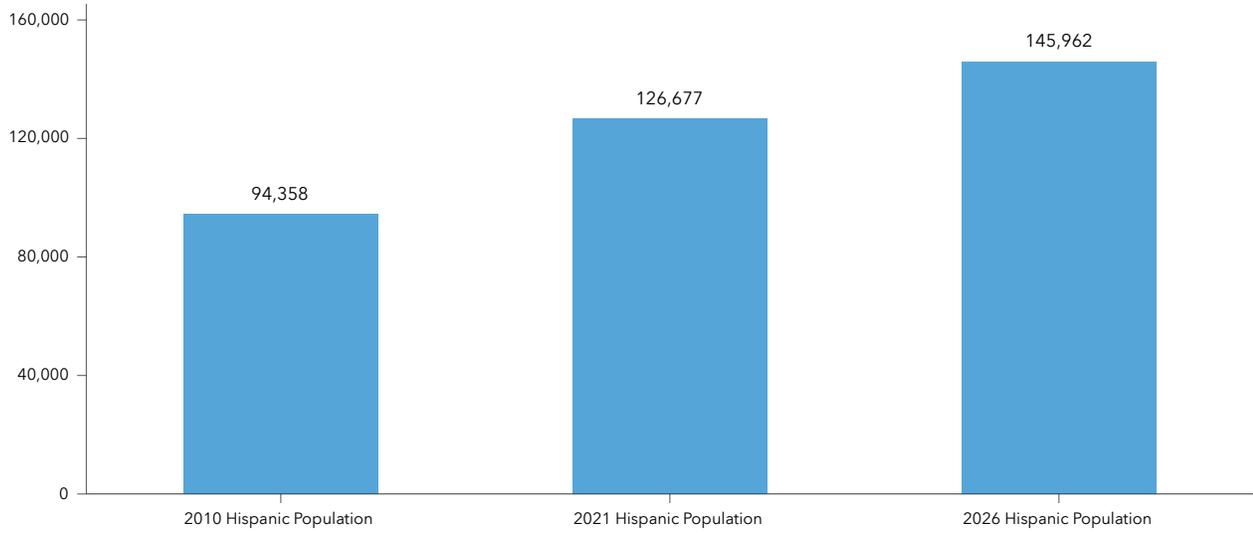
Age Pyramid



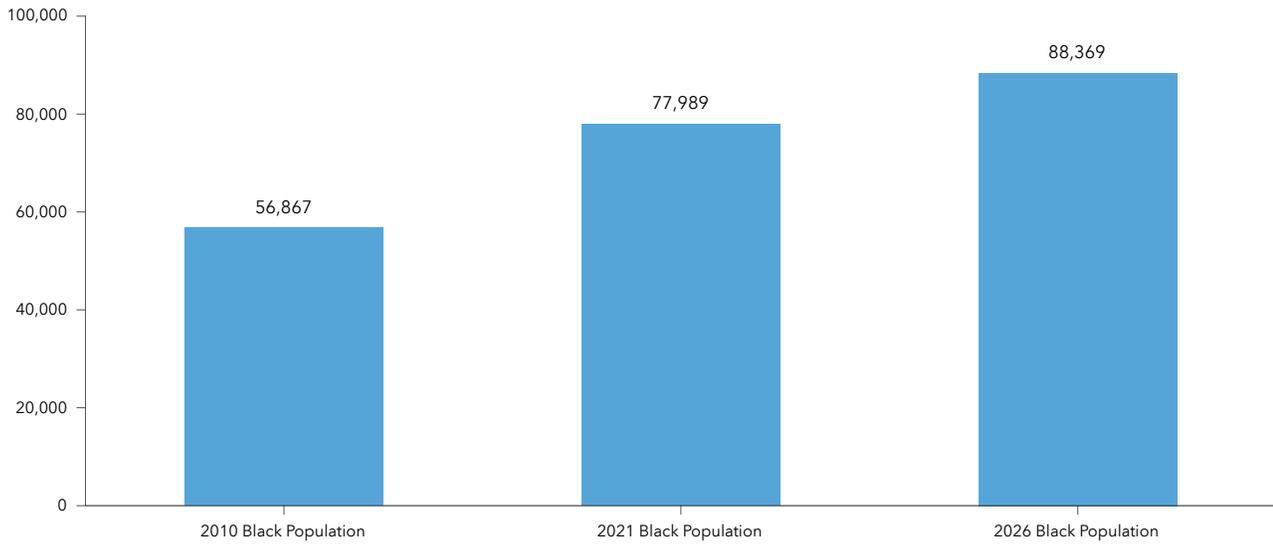
Current Population by Race



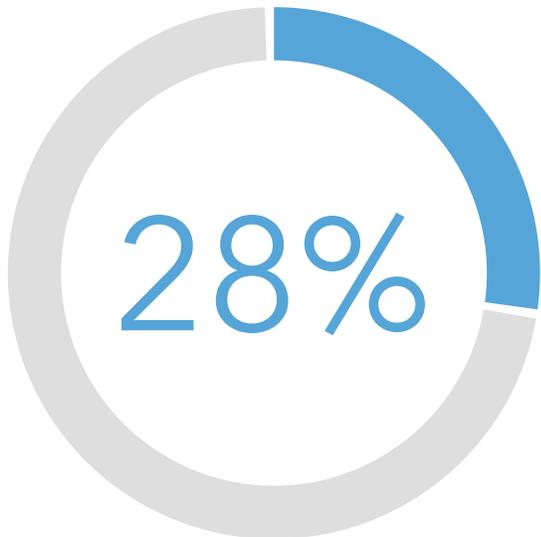
Hispanic Population (Past, Current, Future)



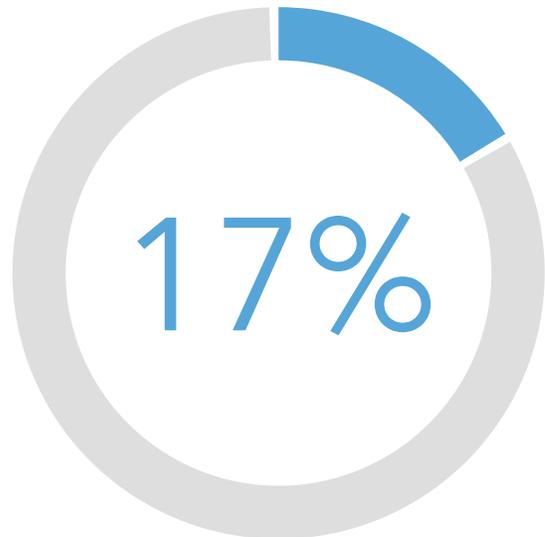
Black Population (Past, Current, Future)



2026 Projected Hispanic Population Percentage

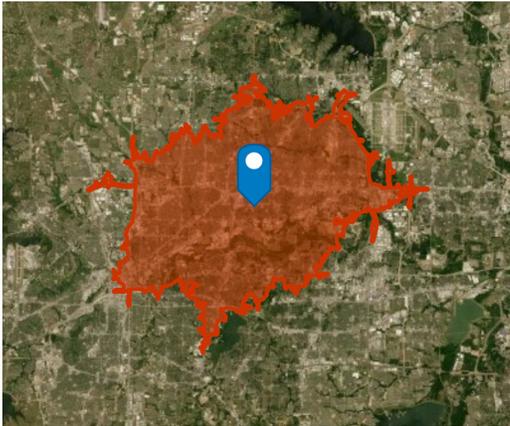


2026 Projected Black Population Percentage



St Philip Presbyterian Church

745 W Pipeline Rd, Hurst, Texas, 76053



Households By Income

The largest group: \$50,000 - \$74,999 (19.5%)

The smallest group: <\$15,000 (6.5%)

Indicator ▲	Value	Diff	
<\$15,000	6.5%	-3.3%	
\$15,000 - \$24,999	6.7%	-1.5%	
\$25,000 - \$34,999	8.9%	+0.5%	
\$35,000 - \$49,999	13.1%	+1.2%	
\$50,000 - \$74,999	19.5%	+2.2%	
\$75,000 - \$99,999	13.7%	+0.9%	
\$100,000 - \$149,999	16.1%	+0.3%	
\$150,000 - \$199,999	7.6%	+0.4%	
\$200,000+	7.9%	-0.6%	

Bars show deviation from United States

POPULATION BY GENERATION



5.1%

Greatest Gen:
Born 1945/Earlier



19.9%

Baby Boomer:
Born 1946 to 1964



20.4%

Generation X:
Born 1965 to 1980



25.7%

Millennial:
Born 1981 to 1998



22.7%

Generation Z:
Born 1999 to 2016



6.3%

Alpha: Born
2017 to Present

Race and Ethnicity

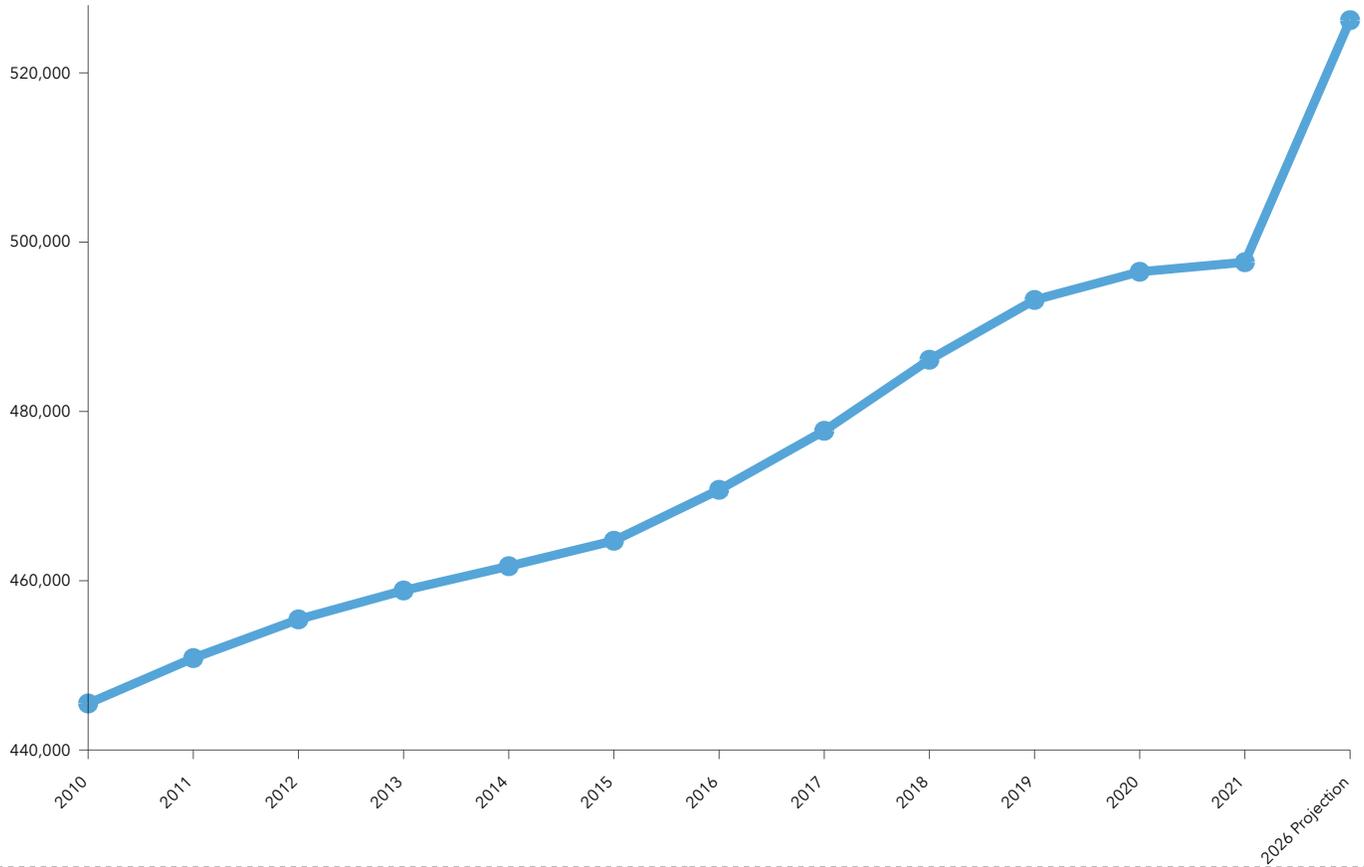
The largest group: White Alone (62.71)

The smallest group: Pacific Islander Alone (0.53)

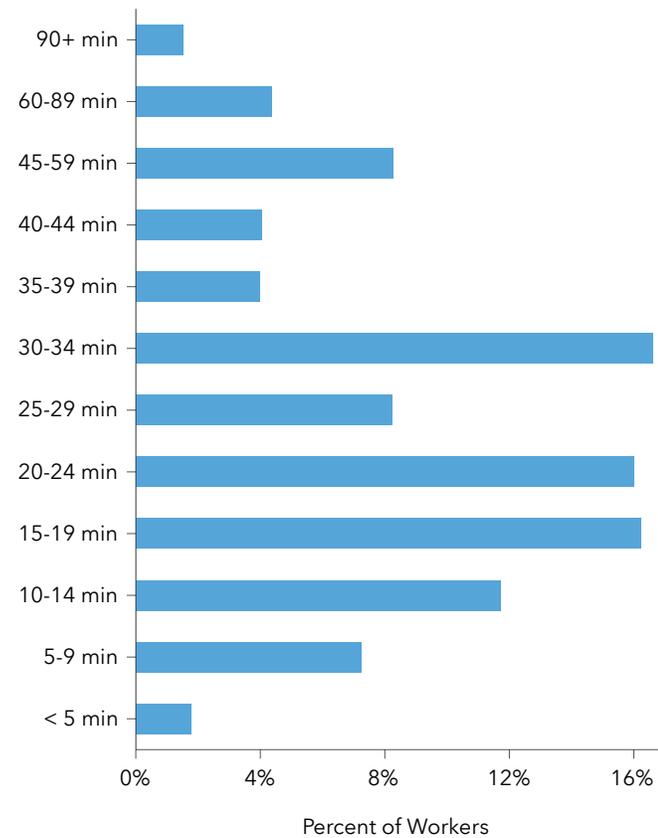
Indicator ▲	Value	Diff	
White Alone	62.71	-6.46	
Black Alone	15.67	+2.68	
American Indian/Alaska Native Alone	0.59	-0.4	
Asian Alone	7.32	+1.39	
Pacific Islander Alone	0.53	+0.33	
Other Race	9.39	+2.28	
Two or More Races	3.78	+0.17	
Hispanic Origin (Any Race)	25.46	+6.54	

Bars show deviation from United States

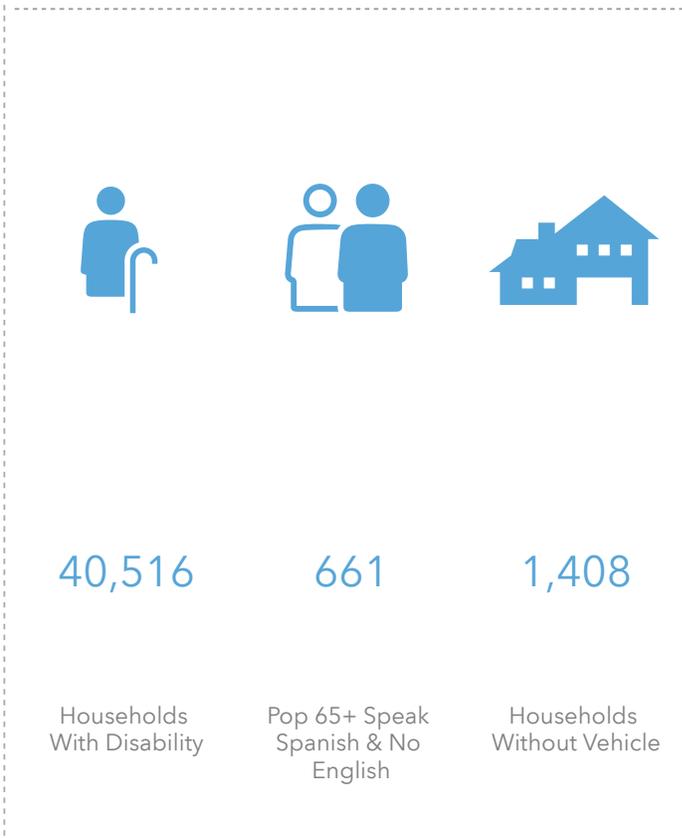
Community Population Trend



TRAVEL TIME TO WORK

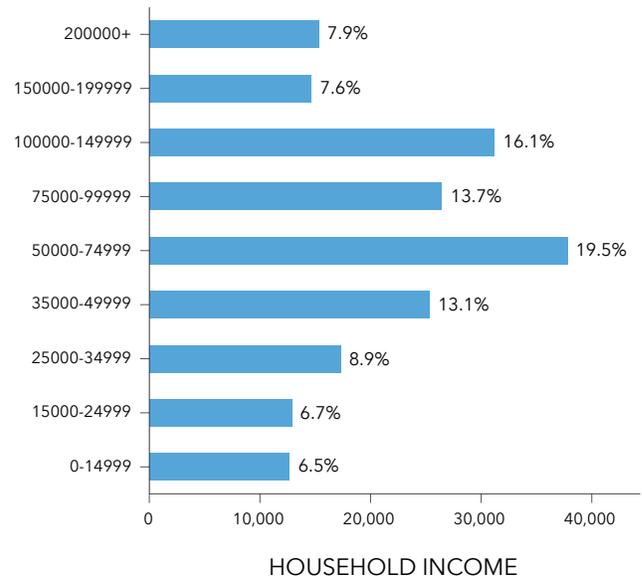
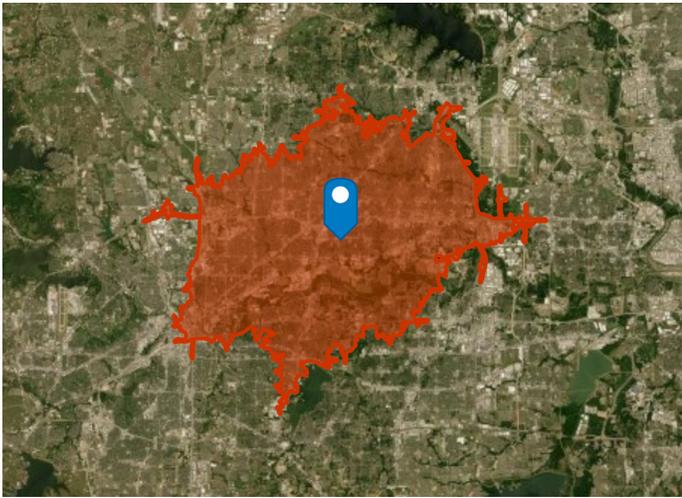


AT RISK



St Philip Presbyterian Church

745 W Pipeline Rd, Hurst, Texas, 76053



HOUSING STATS

INCOME



\$238,139

\$10,209

\$915

\$66,984

\$36,300

\$119,251

Median Home Value

Average Spent on Mortgage & Basics

Median Contract Rent

Median Household Income

Per Capita Income

Median Net Worth

EMPLOYMENT



67%

White Collar



23%

Blue Collar



Services

10%



Unemployment Rate

ANNUAL HOUSEHOLD SPENDING



\$2,191

Apparel & Services



\$173

Computers & Hardware



\$3,919

Eating Out



\$5,525

Groceries



\$6,214

Health Care

PETS



Household Owns a Dog

39%



Household Owns a Cat

20%



Household Owns Any Pet

51%

ANNUAL LIFESTYLE SPENDING



\$2,518

Travel



\$79

Theatre/Operas/ Concerts



\$95

Movies/Museums/ Parks



\$63

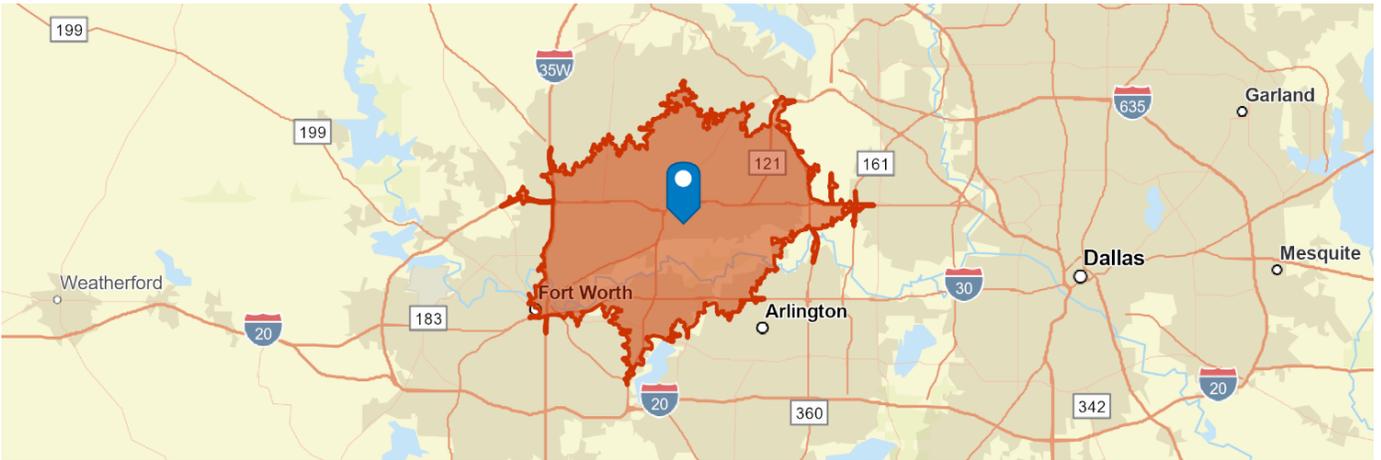
Sports Events



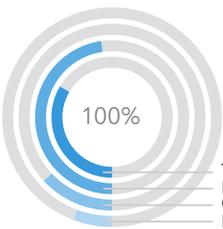
\$7

Online Games

St Philip Presbyterian Church

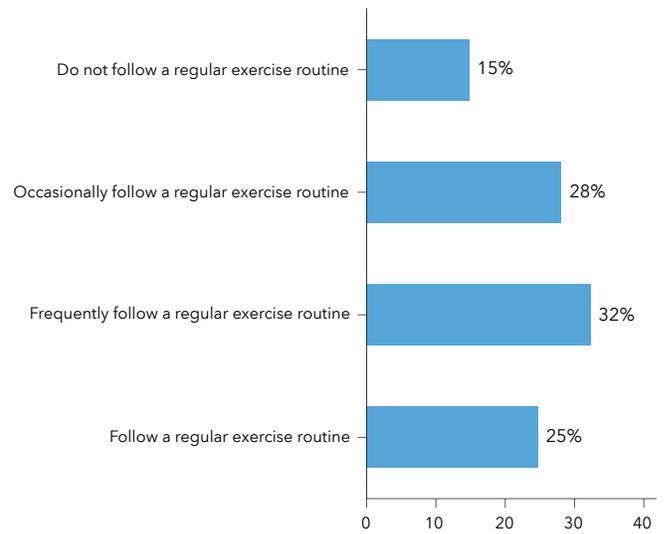


Eating Healthy

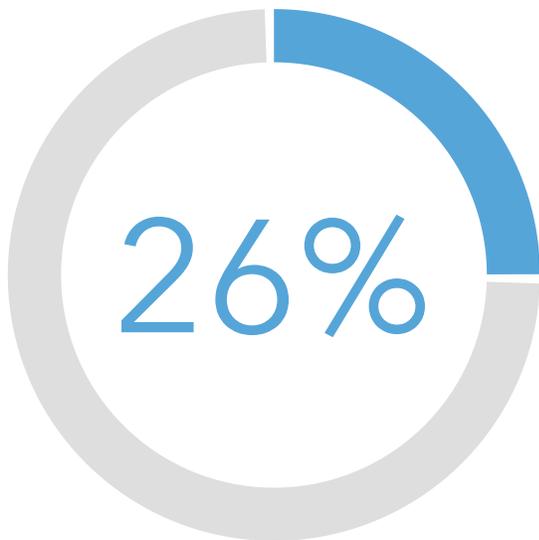


Try to eat healthy w/nutrition focus	34%
Frequently try to eat healthy w/nutrition focus	48%
Occasionally try to eat healthy w/nutrition focus	13%
Do not try to eat healthy	6%

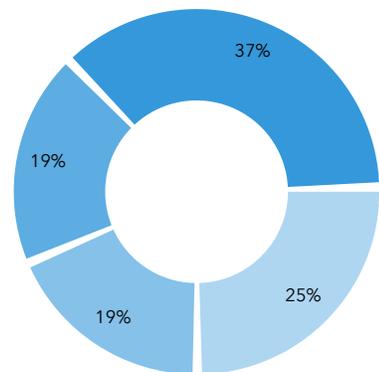
Follow a Regular Exercise Routine



Contributed to a Religious Org Last 12 Months



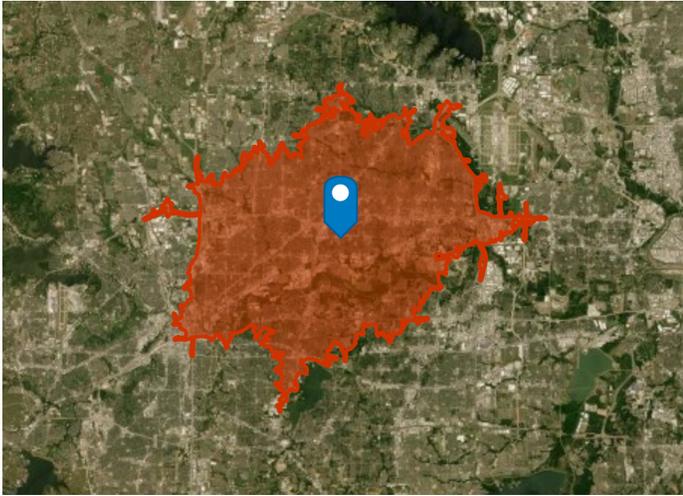
Attending Religious Services



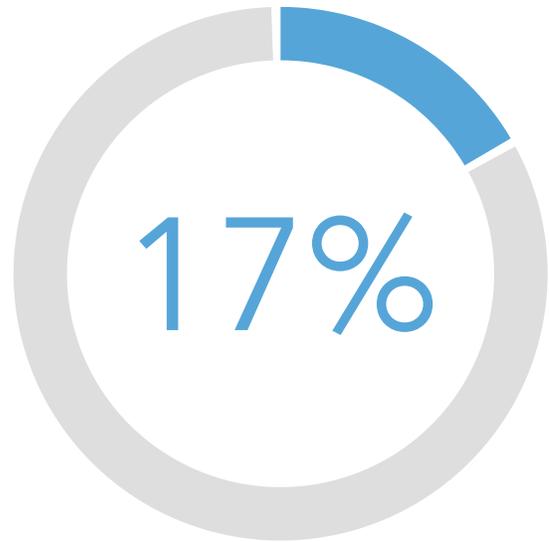
- Attend religious services regularly
- Frequently attend religious services
- Occasionally attend religious services
- Rarely attend religious services

St Philip Presbyterian Church

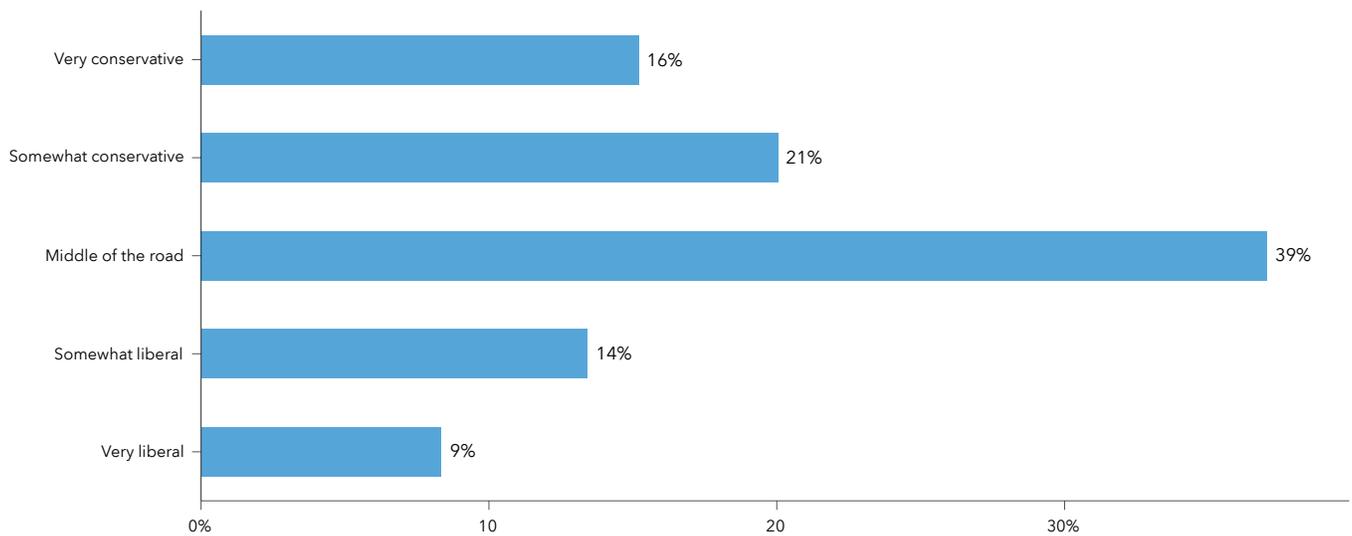
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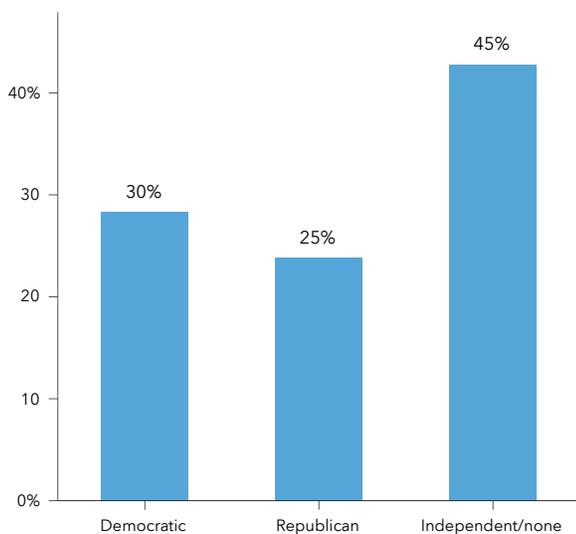
Volunteered for a Charitable Org Last 12 Months



Political Leaning



Political Affiliation



Know Your Community

Report Powered By:



ChurchAnswers.com



ACS Population Summary

St Philip Presbyterian Church
 745 W Pipeline Rd, Hurst, Texas, 76053
 Drive Time: 15 minute radius

Prepared by Esri
 Latitude: 32.82312
 Longitude: -97.18542

	2015 - 2019 ACS Estimate	Percent	MOE(±)	Reliability
TOTALS				
Total Population	485,825		7,012	High
Total Households	178,168		1,982	High
Total Housing Units	193,025		1,999	High
POPULATION AGE 3+ YEARS BY SCHOOL ENROLLMENT				
Total	466,556	100.0%	6,637	High
Enrolled in school	122,950	26.4%	3,036	High
Enrolled in nursery school, preschool	8,017	1.7%	674	High
Public school	4,799	1.0%	536	High
Private school	3,218	0.7%	405	High
Enrolled in kindergarten	6,096	1.3%	565	High
Public school	5,474	1.2%	529	High
Private school	622	0.1%	186	Medium
Enrolled in grade 1 to grade 4	27,056	5.8%	1,280	High
Public school	25,198	5.4%	1,252	High
Private school	1,858	0.4%	283	High
Enrolled in grade 5 to grade 8	27,322	5.9%	1,332	High
Public school	25,077	5.4%	1,300	High
Private school	2,245	0.5%	303	High
Enrolled in grade 9 to grade 12	25,940	5.6%	1,236	High
Public school	24,153	5.2%	1,208	High
Private school	1,787	0.4%	292	High
Enrolled in college undergraduate years	22,472	4.8%	1,172	High
Public school	18,624	4.0%	1,057	High
Private school	3,848	0.8%	504	High
Enrolled in graduate or professional school	6,046	1.3%	565	High
Public school	4,180	0.9%	464	High
Private school	1,866	0.4%	320	High
Not enrolled in school	343,606	73.6%	3,968	High
POPULATION AGE 65+ BY RELATIONSHIP AND HOUSEHOLD TYPE				
Total	60,866	100.0%	1,546	High
Living in Households	59,266	97.4%	1,507	High
Living in Family Households	43,163	70.9%	1,397	High
Householder	21,190	34.8%	765	High
Spouse	15,154	24.9%	641	High
Parent	3,916	6.4%	513	High
Parent-in-law	1,364	2.2%	271	Medium
Other Relative	1,357	2.2%	292	Medium
Nonrelative	183	0.3%	74	Medium
Living in Nonfamily Households	16,103	26.5%	763	High
Householder	15,442	25.4%	734	High
Nonrelative	661	1.1%	160	Medium
Living in Group Quarters	1,600	2.6%	360	Medium



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	2015 - 2019 ACS Estimate	Percent	MOE(±)	Reliability
HOUSEHOLDS BY TYPE AND SIZE				
Family Households	119,589	67.1%	1,843	High
2-Person	49,595	27.8%	1,311	High
3-Person	29,198	16.4%	1,173	High
4-Person	22,855	12.8%	1,009	High
5-Person	11,108	6.2%	741	High
6-Person	4,160	2.3%	451	High
7+ Person	2,674	1.5%	347	High
Nonfamily Households	58,578	32.9%	1,481	High
1-Person	48,170	27.0%	1,369	High
2-Person	9,058	5.1%	680	High
3-Person	820	0.5%	207	Medium
4-Person	371	0.2%	131	Medium
5-Person	133	0.1%	77	Medium
6-Person	2	0.0%	14	Low
7+ Person	24	0.0%	32	Low
HOUSEHOLDS BY PRESENCE OF PEOPLE UNDER 18 YEARS BY HOUSEHOLD TYPE				
Households with one or more people under 18 years	60,737	34.1%	1,549	High
Family households	60,284	33.8%	1,545	High
Married-couple family	37,421	21.0%	1,190	High
Male householder, no wife present	5,428	3.0%	586	High
Female householder, no husband present	17,435	9.8%	1,009	High
Nonfamily households	453	0.3%	153	Medium
Households with no people under 18 years	117,431	65.9%	1,759	High
Married-couple family	47,350	26.6%	1,178	High
Other family	11,955	6.7%	750	High
Nonfamily households	58,126	32.6%	1,474	High
HOUSEHOLDS BY PRESENCE OF PEOPLE 65 YEARS AND OVER, HOUSEHOLD SIZE AND HOUSEHOLD TYPE				
Households with Pop 65+	42,587	23.9%	1,073	High
1-Person	14,588	8.2%	720	High
2+ Person Family	26,976	15.1%	868	High
2+ Person Nonfamily	1,023	0.6%	177	High
Households with No Pop 65+	135,581	76.1%	1,977	High
1-Person	33,583	18.8%	1,220	High
2+ Person Family	92,613	52.0%	1,778	High
2+ Person Nonfamily	9,385	5.3%	706	High



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POPULATION AGE 5+ YEARS BY LANGUAGE SPOKEN AT HOME AND ABILITY TO SPEAK ENGLISH				
Total	453,366	100.0%	6,405	
5 to 17 years				
Speak only English	60,082	13.3%	2,318	
Speak Spanish	20,246	4.5%	1,580	
Speak English "very well" or "well"	18,602	4.1%	1,502	
Speak English "not well"	1,364	0.3%	333	
Speak English "not at all"	280	0.1%	160	
Speak other Indo-European languages	2,211	0.5%	408	
Speak English "very well" or "well"	2,025	0.4%	389	
Speak English "not well"	180	0.0%	97	
Speak English "not at all"	6	0.0%	15	
Speak Asian and Pacific Island languages	2,275	0.5%	448	
Speak English "very well" or "well"	2,071	0.5%	420	
Speak English "not well"	204	0.0%	131	
Speak English "not at all"	0	0.0%	0	
Speak other languages	1,645	0.4%	420	
Speak English "very well" or "well"	1,521	0.3%	373	
Speak English "not well"	82	0.0%	134	
Speak English "not at all"	42	0.0%	66	
18 to 64 years				
Speak only English	218,230	48.1%	3,853	
Speak Spanish	56,198	12.4%	2,492	
Speak English "very well" or "well"	41,600	9.2%	1,944	
Speak English "not well"	9,920	2.2%	944	
Speak English "not at all"	4,677	1.0%	679	
Speak other Indo-European languages	11,562	2.6%	1,158	
Speak English "very well" or "well"	10,568	2.3%	995	
Speak English "not well"	819	0.2%	232	
Speak English "not at all"	174	0.0%	138	
Speak Asian and Pacific Island languages	13,655	3.0%	1,363	
Speak English "very well" or "well"	10,625	2.3%	1,014	
Speak English "not well"	2,820	0.6%	614	
Speak English "not at all"	209	0.0%	119	
Speak other languages	6,397	1.4%	988	
Speak English "very well" or "well"	5,394	1.2%	783	
Speak English "not well"	877	0.2%	420	
Speak English "not at all"	127	0.0%	142	
65 years and over				
Speak only English	51,414	11.3%	1,396	
Speak Spanish	4,655	1.0%	530	
Speak English "very well" or "well"	3,185	0.7%	417	
Speak English "not well"	809	0.2%	243	
Speak English "not at all"	661	0.1%	210	
Speak other Indo-European languages	1,966	0.4%	365	
Speak English "very well" or "well"	1,488	0.3%	295	
Speak English "not well"	334	0.1%	141	
Speak English "not at all"	144	0.0%	78	
Speak Asian and Pacific Island languages	2,570	0.6%	432	
Speak English "very well" or "well"	1,344	0.3%	274	
Speak English "not well"	968	0.2%	257	
Speak English "not at all"	258	0.1%	117	
Speak other languages	261	0.1%	113	
Speak English "very well" or "well"	181	0.0%	74	
Speak English "not well"	78	0.0%	86	
Speak English "not at all"	2	0.0%	20	

Source: U.S. Census Bureau, 2015-2019 American Community Survey

Reliability: high medium low

December 07, 2021



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	2015 - 2019 ACS Estimate	Percent	MOE(±)	Reliability
WORKERS AGE 16+ YEARS BY PLACE OF WORK				
Total	244,606	100.0%	3,899	High
Worked in state and in county of residence	184,011	75.2%	3,379	High
Worked in state and outside county of residence	58,556	23.9%	1,836	High
Worked outside state of residence	2,039	0.8%	376	High
SEX BY CLASS OF WORKER FOR THE CIVILIAN EMPLOYED POPULATION 16 YEARS AND OVER				
Total:	248,841	100.0%	3,932	High
Male:	132,374	53.2%	2,512	High
Employee of private company	104,219	41.9%	2,362	High
Self-employed in own incorporated business	4,977	2.0%	488	High
Private not-for-profit wage and salary workers	5,081	2.0%	492	High
Local government workers	5,263	2.1%	505	High
State government workers	2,015	0.8%	307	High
Federal government workers	2,295	0.9%	323	High
Self-employed in own not incorporated business workers	8,287	3.3%	661	High
Unpaid family workers	236	0.1%	114	Medium
Female:	116,467	46.8%	2,406	High
Employee of private company	83,860	33.7%	2,168	High
Self-employed in own incorporated business	2,114	0.8%	313	High
Private not-for-profit wage and salary workers	9,337	3.8%	640	High
Local government workers	9,061	3.6%	650	High
State government workers	4,258	1.7%	459	High
Federal government workers	1,922	0.8%	339	High
Self-employed in own not incorporated business workers	5,812	2.3%	507	High
Unpaid family workers	103	0.0%	53	Medium
POPULATION IN HOUSEHOLDS AND PRESENCE OF A COMPUTER				
Total	480,514	100.0%	7,002	High
Population <18 in Households	118,655	24.7%	3,445	High
Have a Computer	116,221	24.2%	3,400	High
Have NO Computer	2,434	0.5%	711	Medium
Population 18-64 in Households	302,593	63.0%	4,636	High
Have a Computer	295,330	61.5%	4,623	High
Have NO Computer	7,263	1.5%	820	High
Population 65+ in Households	59,266	12.3%	1,507	High
Have a Computer	53,513	11.1%	1,457	High
Have NO Computer	5,753	1.2%	539	High
HOUSEHOLDS AND INTERNET SUBSCRIPTIONS				
Total	178,168	100.0%	1,982	High
With an Internet Subscription	156,476	87.8%	1,945	High
Dial-Up Alone	285	0.2%	94	Medium
Broadband	131,650	73.9%	1,881	High
Satellite Service	12,752	7.2%	698	High
Other Service	2,327	1.3%	401	High
Internet Access with no Subscription	4,554	2.6%	502	High
With No Internet Access	17,137	9.6%	938	High

Source: U.S. Census Bureau, 2015-2019 American Community Survey

Reliability: High Medium Low

December 07, 2021



ACS Population Summary

St Philip Presbyterian Church
 745 W Pipeline Rd, Hurst, Texas, 76053
 Drive Time: 15 minute radius

Prepared by Esri
 Latitude: 32.82312
 Longitude: -97.18542

	2015 - 2019 ACS Estimate	Percent	MOE(±)	Reliability
WORKERS AGE 16+ YEARS BY MEANS OF TRANSPORTATION TO WORK				
Total	244,606	100.0%	3,899	High
Drove alone	200,571	82.0%	3,496	High
Carpooled	24,249	9.9%	1,440	High
Public transportation (excluding taxicab)	2,111	0.9%	342	High
Bus or trolley bus	599	0.2%	169	Medium
Light rail, streetcar or trolley	66	0.0%	44	Low
Subway or elevated	247	0.1%	126	Medium
Long-distance/Commuter Train	1,171	0.5%	269	Medium
Ferryboat	28	0.0%	30	Low
Taxicab	418	0.2%	190	Medium
Motorcycle	593	0.2%	168	Medium
Bicycle	325	0.1%	110	Medium
Walked	2,511	1.0%	390	High
Other means	1,589	0.6%	293	High
Worked at home	12,238	5.0%	783	High
WORKERS AGE 16+ YEARS (WHO DID NOT WORK FROM HOME) BY TRAVEL TIME TO WORK				
Total	232,368	100.0%	3,839	High
Less than 5 minutes	4,142	1.8%	511	High
5 to 9 minutes	16,842	7.2%	1,060	High
10 to 14 minutes	27,230	11.7%	1,298	High
15 to 19 minutes	37,738	16.2%	1,536	High
20 to 24 minutes	37,186	16.0%	1,471	High
25 to 29 minutes	19,131	8.2%	1,125	High
30 to 34 minutes	38,602	16.6%	1,519	High
35 to 39 minutes	9,218	4.0%	721	High
40 to 44 minutes	9,384	4.0%	722	High
45 to 59 minutes	19,218	8.3%	1,002	High
60 to 89 minutes	10,129	4.4%	762	High
90 or more minutes	3,548	1.5%	415	High
Average Travel Time to Work (in minutes)	N/A		N/A	Low
FEMALES AGE 20-64 YEARS BY AGE OF OWN CHILDREN AND EMPLOYMENT STATUS				
Total	151,029	100.0%	2,698	High
Own children under 6 years only	12,815	8.5%	880	High
In labor force	9,402	6.2%	772	High
Not in labor force	3,414	2.3%	435	High
Own children under 6 years and 6 to 17 years	10,990	7.3%	728	High
In labor force	6,756	4.5%	585	High
Not in labor force	4,234	2.8%	450	High
Own children 6 to 17 years only	31,357	20.8%	1,222	High
In labor force	24,148	16.0%	1,088	High
Not in labor force	7,209	4.8%	630	High
No own children under 18 years	95,867	63.5%	2,230	High
In labor force	72,064	47.7%	1,951	High
Not in labor force	23,803	15.8%	1,141	High



ACS Population Summary

St Philip Presbyterian Church
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 Drive Time: 15 minute radius

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	2015 - 2019 ACS Estimate	Percent	MOE(±)	Reliability
CIVILIAN NONINSTITUTIONALIZED POPULATION BY AGE & TYPES OF HEALTH INSURANCE COVERAGE				
Total	481,391	100.0%	7,001	High
Under 19 years:	124,657	25.9%	3,561	High
One Type of Health Insurance:	107,153	22.3%	3,327	High
Employer-Based Health Ins Only	56,612	11.8%	2,294	High
Direct-Purchase Health Ins Only	7,363	1.5%	793	High
Medicare Coverage Only	87	0.0%	65	Low
Medicaid Coverage Only	42,002	8.7%	2,521	High
TRICARE/Military Hlth Cov Only	1,059	0.2%	336	Medium
VA Health Care Only	30	0.0%	38	Low
2+ Types of Health Insurance	4,655	1.0%	642	High
No Health Insurance Coverage	12,849	2.7%	1,170	High
19 to 34 years:	107,744	22.4%	2,932	High
One Type of Health Insurance:	76,869	16.0%	2,431	High
Employer-Based Health Ins Only	61,131	12.7%	2,167	High
Direct-Purchase Health Ins Only	8,354	1.7%	795	High
Medicare Coverage Only	346	0.1%	125	Medium
Medicaid Coverage Only	5,887	1.2%	662	High
TRICARE/Military Hlth Cov Only	721	0.1%	278	Medium
VA Health Care Only	429	0.1%	191	Medium
2+ Types of Health Insurance	4,252	0.9%	496	High
No Health Insurance Coverage	26,624	5.5%	1,532	High
35 to 64 years:	189,642	39.4%	3,187	High
One Type of Health Insurance:	145,424	30.2%	2,764	High
Employer-Based Health Ins Only	116,255	24.1%	2,484	High
Direct-Purchase Health Ins Only	15,889	3.3%	988	High
Medicare Coverage Only	2,860	0.6%	431	High
Medicaid Coverage Only	8,196	1.7%	736	High
TRICARE/Military Hlth Cov Only	1,259	0.3%	241	High
VA Health Care Only	966	0.2%	258	Medium
2+ Types of Health Insurance	12,391	2.6%	809	High
No Health Insurance Coverage	31,828	6.6%	1,592	High
65+ years:	59,347	12.3%	1,507	High
One Type of Health Insurance:	23,525	4.9%	1,038	High
Employer-Based Health Ins Only	1,942	0.4%	297	High
Direct-Purchase Health Ins Only	284	0.1%	136	Medium
Medicare Coverage Only	21,231	4.4%	993	High
TRICARE/Military Hlth Cov Only	24	0.0%	22	Low
VA Health Care Only	44	0.0%	44	Low
2+ Types of Health Insurance:	35,161	7.3%	1,190	High
Employer-Based & Direct-Purchase Health Insurance	41	0.0%	35	Low
Employer-Based Health & Medicare Insurance	10,851	2.3%	685	High
Direct-Purchase Health & Medicare Insurance	8,841	1.8%	656	High
Medicare & Medicaid Coverage	3,162	0.7%	390	High
Other Private Health Insurance Combos	38	0.0%	42	Low
Other Public Health Insurance Combos	1,103	0.2%	199	High
Other Health Insurance Combinations	11,125	2.3%	677	High
No Health Insurance Coverage	662	0.1%	201	Medium

Source: U.S. Census Bureau, 2015-2019 American Community Survey

Reliability: High Medium Low



ACS Population Summary

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	2015 - 2019 ACS Estimate	Percent	MOE(±)	Reliability
POPULATION BY RATIO OF INCOME TO POVERTY LEVEL				
Total	479,881	100.0%	6,958	High
Under .50	20,102	4.2%	1,789	High
.50 to .99	31,717	6.6%	2,644	High
1.00 to 1.24	20,910	4.4%	2,066	High
1.25 to 1.49	22,152	4.6%	2,365	High
1.50 to 1.84	31,141	6.5%	2,525	High
1.85 to 1.99	13,322	2.8%	1,538	High
2.00 and over	340,538	71.0%	5,720	High
CIVILIAN POPULATION AGE 18 OR OLDER BY VETERAN STATUS				
Total	366,760	100.0%	4,795	High
Veteran	26,878	7.3%	1,069	High
Nonveteran	339,882	92.7%	4,676	High
Male	175,226	47.8%	2,811	High
Veteran	24,060	6.6%	978	High
Nonveteran	151,166	41.2%	2,737	High
Female	191,534	52.2%	2,972	High
Veteran	2,818	0.8%	386	High
Nonveteran	188,716	51.5%	2,958	High
CIVILIAN VETERANS AGE 18 OR OLDER BY PERIOD OF MILITARY SERVICE				
Total	26,878	100.0%	1,069	High
Gulf War (9/01 or later), no Gulf War (8/90 to 8/01), no Vietnam Era	3,788	14.1%	480	High
Gulf War (9/01 or later) and Gulf War (8/90 to 8/01), no Vietnam Era	1,651	6.1%	274	High
Gulf War (9/01 or later), and Gulf War (8/90 to 8/01), and Vietnam Era	74	0.3%	51	Low
Gulf War (8/90 to 8/01), no Vietnam Era	3,379	12.6%	411	High
Gulf War (8/90 to 8/01) and Vietnam Era	458	1.7%	125	Medium
Vietnam Era, no Korean War, no World War II	8,478	31.5%	533	High
Vietnam Era and Korean War, no World War II	204	0.8%	69	Medium
Vietnam Era and Korean War and World War II	81	0.3%	64	Low
Korean War, no Vietnam Era, no World War II	1,718	6.4%	287	High
Korean War and World War II, no Vietnam Era	8	0.0%	17	Low
World War II, no Korean War, no Vietnam Era	599	2.2%	138	Medium
Between Gulf War and Vietnam Era only	4,423	16.5%	450	High
Between Vietnam Era and Korean War only	1,921	7.1%	287	High
Between Korean War and World War II only	87	0.3%	55	Medium
Pre-World War II only	8	0.0%	12	Low
HOUSEHOLDS BY POVERTY STATUS				
Total	178,168	100.0%	1,982	High
Income in the past 12 months below poverty level	16,758	9.4%	914	High
Married-couple family	3,563	2.0%	437	High
Other family - male householder (no wife present)	878	0.5%	218	Medium
Other family - female householder (no husband present)	5,245	2.9%	551	High
Nonfamily household - male householder	2,711	1.5%	363	High
Nonfamily household - female householder	4,361	2.4%	447	High
Income in the past 12 months at or above poverty level	161,410	90.6%	1,956	High
Married-couple family	81,208	45.6%	1,529	High
Other family - male householder (no wife present)	8,418	4.7%	696	High
Other family - female householder (no husband present)	20,278	11.4%	1,042	High
Nonfamily household - male householder	24,989	14.0%	1,097	High
Nonfamily household - female householder	26,518	14.9%	1,053	High

Source: U.S. Census Bureau, 2015-2019 American Community Survey

Reliability: High Medium Low

December 07, 2021



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	2015 - 2019 ACS Estimate	Percent	MOE(±)	Reliability
HOUSEHOLDS BY OTHER INCOME				
Social Security Income	44,365	24.9%	1,162	High
No Social Security Income	133,802	75.1%	1,980	High
Retirement Income	28,929	16.2%	930	High
No Retirement Income	149,239	83.8%	2,026	High
GROSS RENT AS A PERCENTAGE OF HOUSEHOLD INCOME IN THE PAST 12 MONTHS				
<10% of Income	2,264	3.0%	344	High
10-14.9% of Income	5,667	7.5%	522	High
15-19.9% of Income	10,107	13.4%	738	High
20-24.9% of Income	11,651	15.4%	830	High
25-29.9% of Income	10,137	13.4%	822	High
30-34.9% of Income	7,740	10.3%	675	High
35-39.9% of Income	4,670	6.2%	542	High
40-49.9% of Income	6,900	9.1%	652	High
50+% of Income	13,672	18.1%	873	High
Gross Rent % Inc Not Computed	2,692	3.6%	360	High
HOUSEHOLDS BY PUBLIC ASSISTANCE INCOME IN THE PAST 12 MONTHS				
Total	178,168	100.0%	1,982	High
With public assistance income	2,862	1.6%	396	High
No public assistance income	175,306	98.4%	1,985	High
HOUSEHOLDS BY FOOD STAMPS/SNAP STATUS				
Total	178,168	100.0%	1,982	High
With Food Stamps/SNAP	17,886	10.0%	983	High
With No Food Stamps/SNAP	160,282	90.0%	1,936	High
HOUSEHOLDS BY DISABILITY STATUS				
Total	178,168	100.0%	1,982	High
With 1+ Persons w/Disability	40,516	22.7%	1,283	High
With No Person w/Disability	137,651	77.3%	2,078	High

Data Note: N/A means not available. Population by Ratio of Income to Poverty Level represents persons for whom poverty status is determined. Household income represents income in 2017, adjusted for inflation.

2015-2019 ACS Estimate: The American Community Survey (ACS) replaces census sample data. Esri is releasing the 2015-2019 ACS estimates, five-year period data collected monthly from January 1, 2015 through December 31, 2019. Although the ACS includes many of the subjects previously covered by the decennial census sample, there are significant differences between the two surveys including fundamental differences in survey design and residency rules.

Margin of error (MOE): The MOE is a measure of the variability of the estimate due to sampling error. MOEs enable the data user to measure the range of uncertainty for each estimate with 90 percent confidence. The range of uncertainty is called the confidence interval, and it is calculated by taking the estimate +/- the MOE. For example, if the ACS reports an estimate of 100 with an MOE of +/- 20, then you can be 90 percent certain the value for the whole population falls between 80 and 120.

Reliability: These symbols represent threshold values that Esri has established from the Coefficients of Variation (CV) to designate the usability of the estimates. The CV measures the amount of sampling error relative to the size of the estimate, expressed as a percentage.

- High Reliability: Small CVs (less than or equal to 12 percent) are flagged green to indicate that the sampling error is small relative to the estimate and the estimate is reasonably reliable.
- Medium Reliability: Estimates with CVs between 12 and 40 are flagged yellow-use with caution.
- Low Reliability: Large CVs (over 40 percent) are flagged red to indicate that the sampling error is large relative to the estimate. The estimate is considered very unreliable.



Demographic and Income Profile

St Philip Presbyterian Church
 745 W Pipeline Rd, Hurst, Texas, 76053
 Drive Time: 15 minute radius

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Summary	Census 2010	2021	2026
Population	443,182	497,630	526,226
Households	173,390	193,493	204,136
Families	113,994	124,987	131,060
Average Household Size	2.53	2.55	2.56
Owner Occupied Housing Units	102,047	110,626	117,229
Renter Occupied Housing Units	71,343	82,868	86,907
Median Age	35.8	37.6	38.0
Trends: 2021-2026 Annual Rate	Area	State	National
Population	1.12%	1.54%	0.71%
Households	1.08%	1.53%	0.71%
Families	0.95%	1.49%	0.64%
Owner HHs	1.17%	1.79%	0.91%
Median Household Income	1.75%	2.15%	2.41%

Households by Income	2021		2026	
	Number	Percent	Number	Percent
<\$15,000	12,651	6.5%	11,286	5.5%
\$15,000 - \$24,999	12,895	6.7%	11,579	5.7%
\$25,000 - \$34,999	17,292	8.9%	16,256	8.0%
\$35,000 - \$49,999	25,306	13.1%	25,083	12.3%
\$50,000 - \$74,999	37,818	19.5%	40,088	19.6%
\$75,000 - \$99,999	26,418	13.7%	28,908	14.2%
\$100,000 - \$149,999	31,144	16.1%	35,509	17.4%
\$150,000 - \$199,999	14,659	7.6%	18,035	8.8%
\$200,000+	15,309	7.9%	17,392	8.5%
Median Household Income	\$66,984		\$73,041	
Average Household Income	\$93,093		\$102,102	
Per Capita Income	\$36,300		\$39,755	

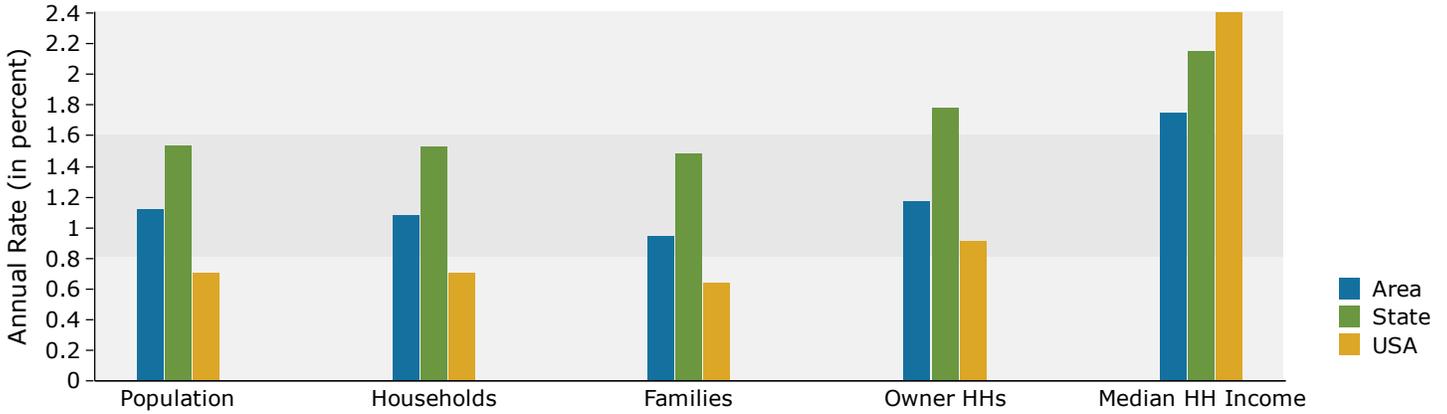
Population by Age	Census 2010		2021		2026	
	Number	Percent	Number	Percent	Number	Percent
0 - 4	31,870	7.2%	31,407	6.3%	33,668	6.4%
5 - 9	31,274	7.1%	32,097	6.4%	33,103	6.3%
10 - 14	30,299	6.8%	32,718	6.6%	33,543	6.4%
15 - 19	29,203	6.6%	30,420	6.1%	32,254	6.1%
20 - 24	29,212	6.6%	31,505	6.3%	33,804	6.4%
25 - 34	65,022	14.7%	72,835	14.6%	75,200	14.3%
35 - 44	62,970	14.2%	66,513	13.4%	71,537	13.6%
45 - 54	67,743	15.3%	62,859	12.6%	63,294	12.0%
55 - 64	49,823	11.2%	63,829	12.8%	62,405	11.9%
65 - 74	25,764	5.8%	45,130	9.1%	51,314	9.8%
75 - 84	14,346	3.2%	20,578	4.1%	27,404	5.2%
85+	5,654	1.3%	7,740	1.6%	8,698	1.7%

Race and Ethnicity	Census 2010		2021		2026	
	Number	Percent	Number	Percent	Number	Percent
White Alone	309,122	69.8%	312,083	62.7%	314,570	59.8%
Black Alone	56,867	12.8%	77,989	15.7%	88,369	16.8%
American Indian Alone	2,788	0.6%	2,951	0.6%	3,088	0.6%
Asian Alone	24,671	5.6%	36,440	7.3%	42,837	8.1%
Pacific Islander Alone	1,936	0.4%	2,643	0.5%	2,966	0.6%
Some Other Race Alone	34,394	7.8%	46,732	9.4%	52,878	10.0%
Two or More Races	13,404	3.0%	18,791	3.8%	21,519	4.1%
Hispanic Origin (Any Race)	94,358	21.3%	126,677	25.5%	145,962	27.7%

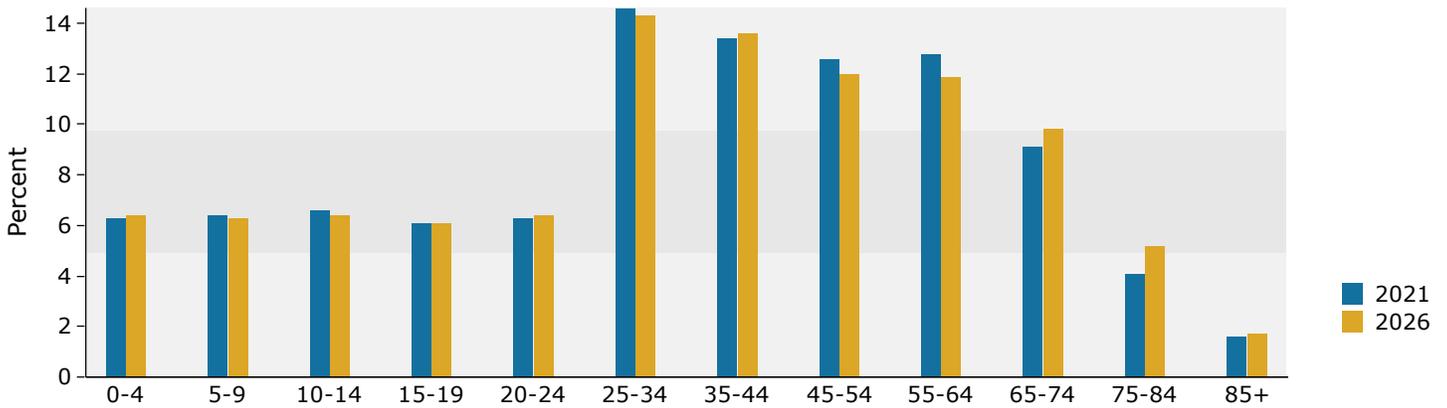
Data Note: Income is expressed in current dollars.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2021 and 2026.

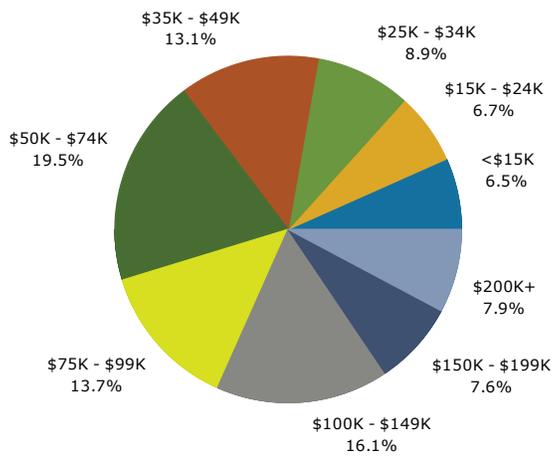
Trends 2021-2026



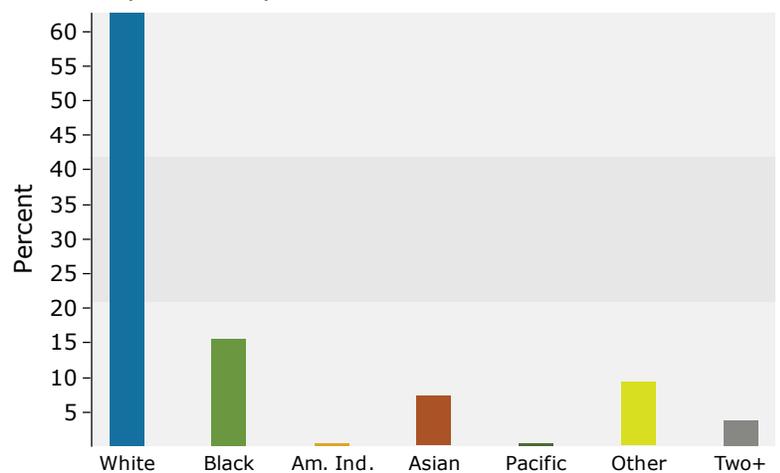
Population by Age



2021 Household Income



2021 Population by Race



2021 Percent Hispanic Origin: 25.5%



Market Profile

St Philip Presbyterian Church
745 W Pipeline Rd, Hurst, Texas, 76053
Drive Time: 15 minute radii

Prepared by Esri
Latitude: 32.82312
Longitude: -97.18542

15 minutes

Population Summary	
2000 Total Population	398,908
2010 Total Population	443,182
2021 Total Population	497,630
2021 Group Quarters	4,610
2026 Total Population	526,226
2021-2026 Annual Rate	1.12%
2021 Total Daytime Population	496,121
Workers	254,914
Residents	241,207
Household Summary	
2000 Households	156,700
2000 Average Household Size	2.52
2010 Households	173,390
2010 Average Household Size	2.53
2021 Households	193,493
2021 Average Household Size	2.55
2026 Households	204,136
2026 Average Household Size	2.56
2021-2026 Annual Rate	1.08%
2010 Families	113,994
2010 Average Family Size	3.13
2021 Families	124,987
2021 Average Family Size	3.17
2026 Families	131,060
2026 Average Family Size	3.18
2021-2026 Annual Rate	0.95%
Housing Unit Summary	
2000 Housing Units	165,012
Owner Occupied Housing Units	56.1%
Renter Occupied Housing Units	38.8%
Vacant Housing Units	5.0%
2010 Housing Units	188,778
Owner Occupied Housing Units	54.1%
Renter Occupied Housing Units	37.8%
Vacant Housing Units	8.2%
2021 Housing Units	206,653
Owner Occupied Housing Units	53.5%
Renter Occupied Housing Units	40.1%
Vacant Housing Units	6.4%
2026 Housing Units	217,432
Owner Occupied Housing Units	53.9%
Renter Occupied Housing Units	40.0%
Vacant Housing Units	6.1%
Median Household Income	
2021	\$66,984
2026	\$73,041
Median Home Value	
2021	\$238,139
2026	\$281,890
Per Capita Income	
2021	\$36,300
2026	\$39,755
Median Age	
2010	35.8
2021	37.6
2026	38.0

Data Note: Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2021 and 2026 Esri converted Census 2000 data into 2010 geography.



Market Profile

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Prepared by Esri
Latitude: 32.82312
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15 minutes

2021 Households by Income

Household Income Base	193,493
<\$15,000	6.5%
\$15,000 - \$24,999	6.7%
\$25,000 - \$34,999	8.9%
\$35,000 - \$49,999	13.1%
\$50,000 - \$74,999	19.5%
\$75,000 - \$99,999	13.7%
\$100,000 - \$149,999	16.1%
\$150,000 - \$199,999	7.6%
\$200,000+	7.9%
Average Household Income	\$93,093

2026 Households by Income

Household Income Base	204,136
<\$15,000	5.5%
\$15,000 - \$24,999	5.7%
\$25,000 - \$34,999	8.0%
\$35,000 - \$49,999	12.3%
\$50,000 - \$74,999	19.6%
\$75,000 - \$99,999	14.2%
\$100,000 - \$149,999	17.4%
\$150,000 - \$199,999	8.8%
\$200,000+	8.5%
Average Household Income	\$102,102

2021 Owner Occupied Housing Units by Value

Total	110,583
<\$50,000	2.1%
\$50,000 - \$99,999	5.4%
\$100,000 - \$149,999	10.4%
\$150,000 - \$199,999	17.7%
\$200,000 - \$249,999	18.9%
\$250,000 - \$299,999	15.4%
\$300,000 - \$399,999	14.4%
\$400,000 - \$499,999	7.8%
\$500,000 - \$749,999	5.1%
\$750,000 - \$999,999	1.6%
\$1,000,000 - \$1,499,999	0.7%
\$1,500,000 - \$1,999,999	0.2%
\$2,000,000 +	0.3%
Average Home Value	\$284,056

2026 Owner Occupied Housing Units by Value

Total	117,180
<\$50,000	0.7%
\$50,000 - \$99,999	1.4%
\$100,000 - \$149,999	3.6%
\$150,000 - \$199,999	10.7%
\$200,000 - \$249,999	20.9%
\$250,000 - \$299,999	19.8%
\$300,000 - \$399,999	20.4%
\$400,000 - \$499,999	11.9%
\$500,000 - \$749,999	7.4%
\$750,000 - \$999,999	1.8%
\$1,000,000 - \$1,499,999	0.9%
\$1,500,000 - \$1,999,999	0.2%
\$2,000,000 +	0.3%
Average Home Value	\$334,474

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2021 and 2026 Esri converted Census 2000 data into 2010 geography.

December 07, 2021



Market Profile

St Philip Presbyterian Church
745 W Pipeline Rd, Hurst, Texas, 76053
Drive Time: 15 minute radii

Prepared by Esri
Latitude: 32.82312
Longitude: -97.18542

15 minutes

2010 Population by Age	
Total	443,180
0 - 4	7.2%
5 - 9	7.1%
10 - 14	6.8%
15 - 24	13.2%
25 - 34	14.7%
35 - 44	14.2%
45 - 54	15.3%
55 - 64	11.2%
65 - 74	5.8%
75 - 84	3.2%
85 +	1.3%
18 +	74.8%
2021 Population by Age	
Total	497,631
0 - 4	6.3%
5 - 9	6.4%
10 - 14	6.6%
15 - 24	12.4%
25 - 34	14.6%
35 - 44	13.4%
45 - 54	12.6%
55 - 64	12.8%
65 - 74	9.1%
75 - 84	4.1%
85 +	1.6%
18 +	76.9%
2026 Population by Age	
Total	526,224
0 - 4	6.4%
5 - 9	6.3%
10 - 14	6.4%
15 - 24	12.6%
25 - 34	14.3%
35 - 44	13.6%
45 - 54	12.0%
55 - 64	11.9%
65 - 74	9.8%
75 - 84	5.2%
85 +	1.7%
18 +	77.2%
2010 Population by Sex	
Males	216,618
Females	226,564
2021 Population by Sex	
Males	243,880
Females	253,750
2026 Population by Sex	
Males	257,690
Females	268,537

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2021 and 2026 Esri converted Census 2000 data into 2010 geography.



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2010 Population by Race/Ethnicity	
Total	443,182
White Alone	69.8%
Black Alone	12.8%
American Indian Alone	0.6%
Asian Alone	5.6%
Pacific Islander Alone	0.4%
Some Other Race Alone	7.8%
Two or More Races	3.0%
Hispanic Origin	21.3%
Diversity Index	66.3
2021 Population by Race/Ethnicity	
Total	497,629
White Alone	62.7%
Black Alone	15.7%
American Indian Alone	0.6%
Asian Alone	7.3%
Pacific Islander Alone	0.5%
Some Other Race Alone	9.4%
Two or More Races	3.8%
Hispanic Origin	25.5%
Diversity Index	73.7
2026 Population by Race/Ethnicity	
Total	526,227
White Alone	59.8%
Black Alone	16.8%
American Indian Alone	0.6%
Asian Alone	8.1%
Pacific Islander Alone	0.6%
Some Other Race Alone	10.0%
Two or More Races	4.1%
Hispanic Origin	27.7%
Diversity Index	76.5
2010 Population by Relationship and Household Type	
Total	443,182
In Households	99.2%
In Family Households	82.7%
Householder	25.7%
Spouse	18.5%
Child	31.8%
Other relative	4.5%
Nonrelative	2.2%
In Nonfamily Households	16.5%
In Group Quarters	0.8%
Institutionalized Population	0.6%
Noninstitutionalized Population	0.2%

Data Note: Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2021 and 2026 Esri converted Census 2000 data into 2010 geography.

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15 minutes

2021 Population 25+ by Educational Attainment	
Total	339,482
Less than 9th Grade	4.9%
9th - 12th Grade, No Diploma	6.2%
High School Graduate	19.6%
GED/Alternative Credential	3.8%
Some College, No Degree	23.1%
Associate Degree	8.3%
Bachelor's Degree	23.0%
Graduate/Professional Degree	11.1%
2021 Population 15+ by Marital Status	
Total	401,408
Never Married	32.6%
Married	49.9%
Widowed	4.9%
Divorced	12.6%
2021 Civilian Population 16+ in Labor Force	
Civilian Population 16+	274,477
Population 16+ Employed	93.8%
Population 16+ Unemployment rate	6.2%
Population 16-24 Employed	12.6%
Population 16-24 Unemployment rate	9.0%
Population 25-54 Employed	62.8%
Population 25-54 Unemployment rate	5.9%
Population 55-64 Employed	17.4%
Population 55-64 Unemployment rate	5.7%
Population 65+ Employed	7.1%
Population 65+ Unemployment rate	4.8%
2021 Employed Population 16+ by Industry	
Total	257,496
Agriculture/Mining	0.9%
Construction	6.7%
Manufacturing	9.2%
Wholesale Trade	3.4%
Retail Trade	11.5%
Transportation/Utilities	10.9%
Information	1.7%
Finance/Insurance/Real Estate	9.7%
Services	42.8%
Public Administration	3.3%
2021 Employed Population 16+ by Occupation	
Total	257,496
White Collar	64.6%
Management/Business/Financial	19.7%
Professional	21.7%
Sales	10.5%
Administrative Support	12.6%
Services	12.7%
Blue Collar	22.8%
Farming/Forestry/Fishing	0.1%
Construction/Extraction	4.6%
Installation/Maintenance/Repair	3.1%
Production	4.7%
Transportation/Material Moving	10.2%

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2021 and 2026 Esri converted Census 2000 data into 2010 geography.



Market Profile

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15 minutes

2010 Households by Type	
Total	173,389
Households with 1 Person	27.9%
Households with 2+ People	72.1%
Family Households	65.7%
Husband-wife Families	47.3%
With Related Children	22.4%
Other Family (No Spouse Present)	18.4%
Other Family with Male Householder	5.0%
With Related Children	2.9%
Other Family with Female Householder	13.4%
With Related Children	9.1%
Nonfamily Households	6.4%
All Households with Children	34.8%
Multigenerational Households	4.4%
Unmarried Partner Households	6.4%
Male-female	5.5%
Same-sex	0.8%
2010 Households by Size	
Total	173,391
1 Person Household	27.9%
2 Person Household	32.0%
3 Person Household	16.5%
4 Person Household	13.1%
5 Person Household	6.3%
6 Person Household	2.5%
7 + Person Household	1.7%
2010 Households by Tenure and Mortgage Status	
Total	173,390
Owner Occupied	58.9%
Owned with a Mortgage/Loan	43.7%
Owned Free and Clear	15.2%
Renter Occupied	41.1%
2021 Affordability, Mortgage and Wealth	
Housing Affordability Index	131
Percent of Income for Mortgage	14.9%
Wealth Index	99
2010 Housing Units By Urban/ Rural Status	
Total Housing Units	188,778
Housing Units Inside Urbanized Area	100.0%
Housing Units Inside Urbanized Cluster	0.0%
Rural Housing Units	0.0%
2010 Population By Urban/ Rural Status	
Total Population	443,182
Population Inside Urbanized Area	100.0%
Population Inside Urbanized Cluster	0.0%
Rural Population	0.0%

Data Note: Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2021 and 2026 Esri converted Census 2000 data into 2010 geography.



Market Profile

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15 minutes

Top 3 Tapestry Segments

1. Young and Restless (11B)
2. Home Improvement (4B)
3. Bright Young Professionals (8C)

2021 Consumer Spending

Apparel & Services: Total \$	\$423,903,283
Average Spent	\$2,190.79
Spending Potential Index	103
Education: Total \$	\$333,309,169
Average Spent	\$1,722.59
Spending Potential Index	100
Entertainment/Recreation: Total \$	\$622,435,091
Average Spent	\$3,216.84
Spending Potential Index	100
Food at Home: Total \$	\$1,069,049,414
Average Spent	\$5,525.00
Spending Potential Index	101
Food Away from Home: Total \$	\$758,284,538
Average Spent	\$3,918.92
Spending Potential Index	103
Health Care: Total \$	\$1,202,433,234
Average Spent	\$6,214.35
Spending Potential Index	100
HH Furnishings & Equipment: Total \$	\$444,242,828
Average Spent	\$2,295.91
Spending Potential Index	102
Personal Care Products & Services: Total \$	\$178,146,449
Average Spent	\$920.69
Spending Potential Index	103
Shelter: Total \$	\$3,954,224,215
Average Spent	\$20,436.01
Spending Potential Index	101
Support Payments/Cash Contributions/Gifts in Kind: Total \$	\$464,052,654
Average Spent	\$2,398.29
Spending Potential Index	100
Travel: Total \$	\$487,282,103
Average Spent	\$2,518.34
Spending Potential Index	100
Vehicle Maintenance & Repairs: Total \$	\$221,681,416
Average Spent	\$1,145.68
Spending Potential Index	103

Data Note: Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

Source: Consumer Spending data are derived from the 2018 and 2019 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2021 and 2026 Esri converted Census 2000 data into 2010 geography.

December 07, 2021



Tapestry Segmentation Area Profile

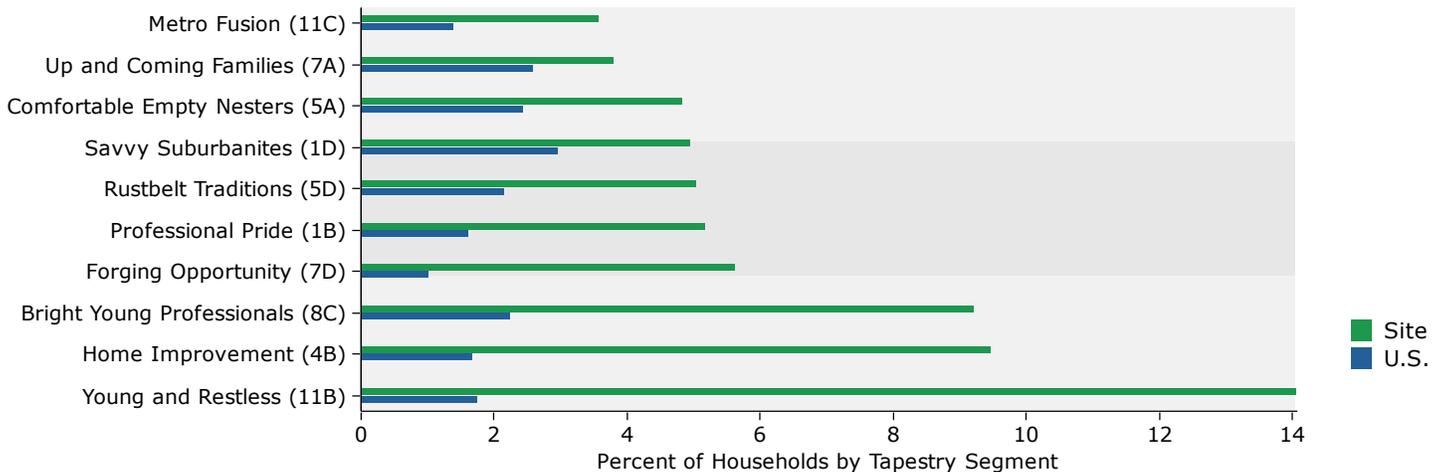
St Philip Presbyterian Church
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 Drive Time: 15 minute radius

Prepared by Esri
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Top Twenty Tapestry Segments

Rank	Tapestry Segment	2021 Households		2021 U.S. Households		Index
		Percent	Cumulative Percent	Percent	Cumulative Percent	
1	Young and Restless (11B)	14.1%	14.1%	1.8%	1.8%	802
2	Home Improvement (4B)	9.5%	23.5%	1.7%	3.4%	560
3	Bright Young Professionals (8C)	9.2%	32.8%	2.3%	5.7%	407
4	Forging Opportunity (7D)	5.6%	38.4%	1.0%	6.7%	543
5	Professional Pride (1B)	5.2%	43.6%	1.6%	8.4%	318
Subtotal		43.6%		8.4%		
6	Rustbelt Traditions (5D)	5.1%	48.6%	2.2%	10.5%	233
7	Savvy Suburbanites (1D)	5.0%	53.6%	3.0%	13.5%	167
8	Comfortable Empty Nesters (5A)	4.8%	58.4%	2.4%	16.0%	198
9	Up and Coming Families (7A)	3.8%	62.2%	2.6%	18.6%	146
10	Metro Fusion (11C)	3.6%	65.8%	1.4%	20.0%	255
Subtotal		22.3%		11.6%		
11	Urban Edge Families (7C)	3.3%	69.2%	1.5%	21.4%	228
12	Old and Newcomers (8F)	2.9%	72.0%	2.3%	23.7%	125
13	Top Tier (1A)	2.3%	74.4%	1.7%	25.4%	141
14	In Style (5B)	2.2%	76.5%	2.2%	27.6%	97
15	Traditional Living (12B)	2.2%	78.7%	1.9%	29.5%	114
Subtotal		12.9%		9.6%		
16	Parks and Rec (5C)	2.0%	80.7%	2.0%	31.5%	100
17	NeWest Residents (13C)	1.6%	82.3%	0.8%	32.3%	214
18	Green Acres (6A)	1.6%	83.9%	3.3%	35.5%	50
19	Front Porches (8E)	1.6%	85.5%	1.6%	37.1%	103
20	Midlife Constants (5E)	1.5%	87.0%	2.5%	39.5%	60
Subtotal		8.3%		10.2%		
Total		87.0%		39.5%		220

Top Ten Tapestry Segments Site vs. U.S.



Data Note: This report identifies neighborhood segments in the area, and describes the socioeconomic quality of the immediate neighborhood. The index is a comparison of the percent of households or Total Population 18+ in the area, by Tapestry segment, to the percent of households or Total Population 18+ in the United States, by segment. An index of 100 is the US average.

Source: Esri

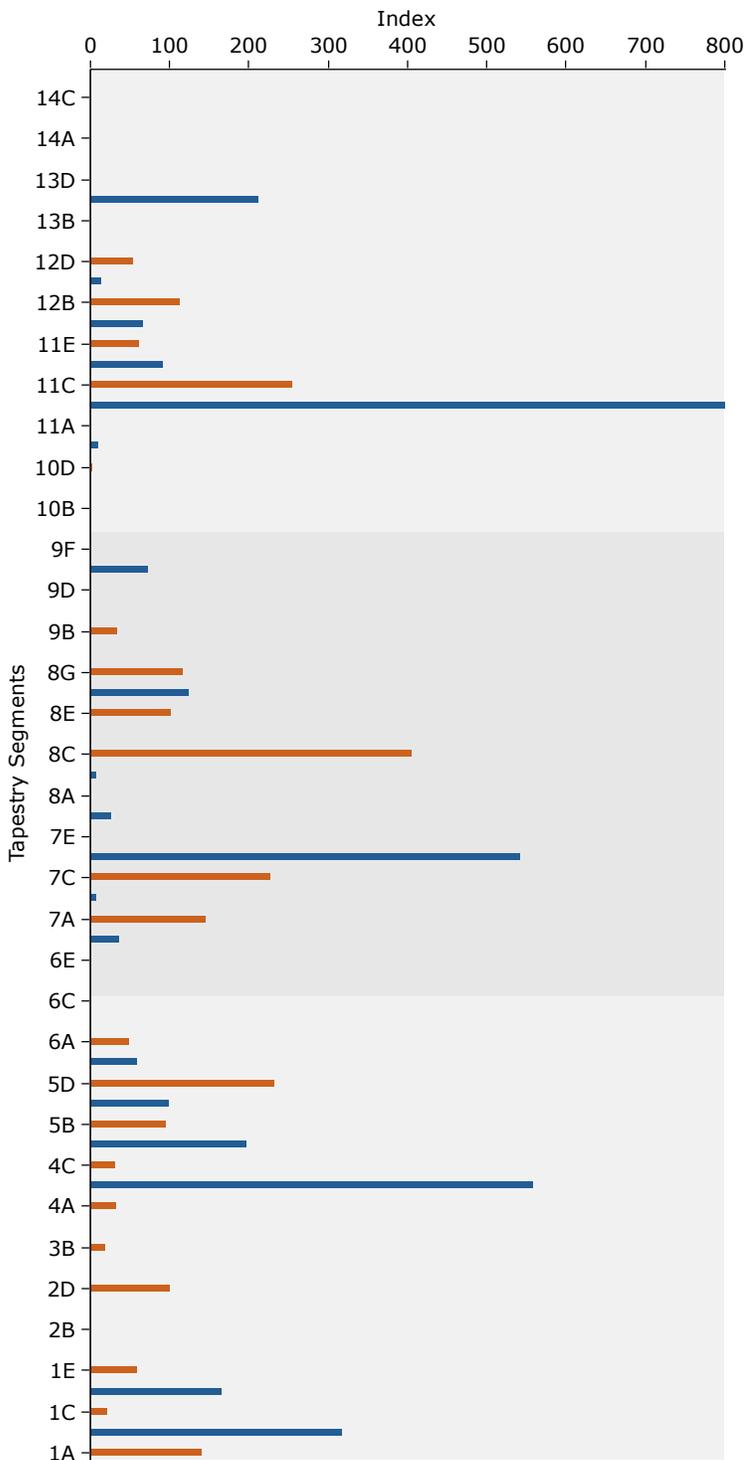


Tapestry Segmentation Area Profile

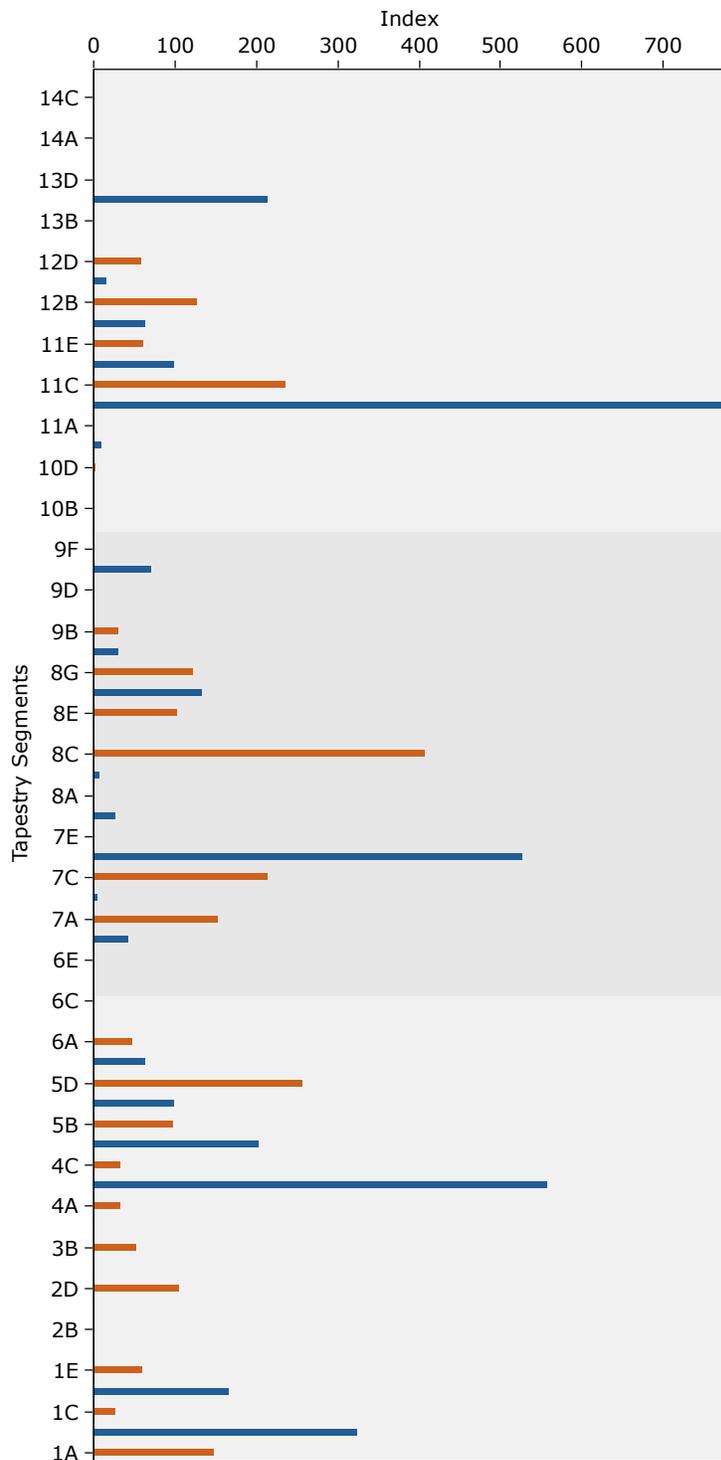
St Philip Presbyterian Church
 745 W Pipeline Rd, Hurst, Texas, 76053
 Drive Time: 15 minute radius

Prepared by Esri
 Latitude: 32.82312
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2021 Tapestry Indexes by Households



2021 Tapestry Indexes by Total Population 18+



Data Note: This report identifies neighborhood segments in the area, and describes the socioeconomic quality of the immediate neighborhood. The index is a comparison of the percent of households or Total Population 18+ in the area, by Tapestry segment, to the percent of households or Total Population 18+ in the United States, by segment. An index of 100 is the US average.

Source: Esri



Tapestry Segmentation Area Profile

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Tapestry LifeMode Groups	2021 Households			2021 Adult Population		
	Number	Percent	Index	Number	Percent	Index
Total:	193,496	100.0%		382,920	100.0%	
1. Affluent Estates	27,153	14.0%	140	60,198	15.7%	147
Top Tier (1A)	4,536	2.3%	141	9,979	2.6%	148
Professional Pride (1B)	10,023	5.2%	318	22,981	6.0%	326
Boomburbs (1C)	817	0.4%	23	2,042	0.5%	28
Savvy Suburbanites (1D)	9,589	5.0%	167	20,698	5.4%	168
Exurbanites (1E)	2,188	1.1%	59	4,498	1.2%	61
2. Upscale Avenues	2,818	1.5%	26	5,388	1.4%	24
Urban Chic (2A)	0	0.0%	0	0	0.0%	0
Pleasantville (2B)	0	0.0%	0	0	0.0%	0
Pacific Heights (2C)	0	0.0%	0	0	0.0%	0
Enterprising Professionals (2D)	2,818	1.5%	102	5,388	1.4%	106
3. Uptown Individuals	647	0.3%	9	2,721	0.7%	23
Laptops and Lattes (3A)	0	0.0%	0	0	0.0%	0
Metro Renters (3B)	647	0.3%	19	2,721	0.7%	53
Trendsetters (3C)	0	0.0%	0	0	0.0%	0
4. Family Landscapes	22,109	11.4%	150	47,207	12.3%	154
Workday Drive (4A)	1,971	1.0%	34	4,258	1.1%	35
Home Improvement (4B)	18,321	9.5%	560	39,059	10.2%	558
Middleburg (4C)	1,817	0.9%	32	3,890	1.0%	34
5. GenXurban	30,018	15.5%	138	60,199	15.7%	146
Comfortable Empty Nesters (5A)	9,375	4.8%	198	19,081	5.0%	204
In Style (5B)	4,208	2.2%	97	7,801	2.0%	98
Parks and Rec (5C)	3,800	2.0%	100	7,327	1.9%	100
Rustbelt Traditions (5D)	9,781	5.1%	233	20,270	5.3%	259
Midlife Constants (5E)	2,854	1.5%	60	5,720	1.5%	64
6. Cozy Country Living	4,729	2.4%	20	9,918	2.6%	22
Green Acres (6A)	3,124	1.6%	50	6,346	1.7%	49
Salt of the Earth (6B)	0	0.0%	0	0	0.0%	0
The Great Outdoors (6C)	0	0.0%	0	0	0.0%	0
Prairie Living (6D)	0	0.0%	0	0	0.0%	0
Rural Resort Dwellers (6E)	0	0.0%	0	0	0.0%	0
Heartland Communities (6F)	1,605	0.8%	37	3,572	0.9%	44
7. Sprouting Explorers	25,318	13.1%	182	56,495	14.8%	176
Up and Coming Families (7A)	7,365	3.8%	146	16,163	4.2%	153
Urban Villages (7B)	164	0.1%	8	325	0.1%	6
Urban Edge Families (7C)	6,476	3.3%	228	13,766	3.6%	214
Forging Opportunity (7D)	10,883	5.6%	543	25,243	6.6%	528
Farm to Table (7E)	0	0.0%	0	0	0.0%	0
Southwestern Families (7F)	430	0.2%	27	998	0.3%	28

Data Note: This report identifies neighborhood segments in the area, and describes the socioeconomic quality of the immediate neighborhood. The index is a comparison of the percent of households or Total Population 18+ in the area, by Tapestry segment, to the percent of households or Total Population 18+ in the United States, by segment. An index of 100 is the US average.

Source: Esri



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Tapestry LifeMode Groups	2021 Households			2021 Adult Population		
	Number	Percent	Index	Number	Percent	Index
Total:	193,496	100.0%		382,920	100.0%	
8. Middle Ground	29,464	15.2%	141	53,707	14.0%	140
City Lights (8A)	0	0.0%	0	0	0.0%	0
Emerald City (8B)	223	0.1%	8	390	0.1%	8
Bright Young Professionals (8C)	17,859	9.2%	407	31,859	8.3%	408
Downtown Melting Pot (8D)	0	0.0%	0	0	0.0%	0
Front Porches (8E)	3,123	1.6%	103	5,942	1.6%	103
Old and Newcomers (8F)	5,541	2.9%	125	10,139	2.6%	134
Hometown Heritage (8G)	2,718	1.4%	118	5,377	1.4%	123
9. Senior Styles	2,628	1.4%	23	4,192	1.1%	22
Silver & Gold (9A)	0	0.0%	0	0	0.0%	0
Golden Years (9B)	906	0.5%	35	1,436	0.4%	32
The Elders (9C)	0	0.0%	0	0	0.0%	0
Senior Escapes (9D)	0	0.0%	0	0	0.0%	0
Retirement Communities (9E)	1,722	0.9%	74	2,756	0.7%	72
Social Security Set (9F)	0	0.0%	0	0	0.0%	0
10. Rustic Outposts	347	0.2%	2	641	0.2%	2
Southern Satellites (10A)	0	0.0%	0	0	0.0%	0
Rooted Rural (10B)	0	0.0%	0	0	0.0%	0
Economic BedRock (10C)	0	0.0%	0	0	0.0%	0
Down the Road (10D)	27	0.0%	1	42	0.0%	1
Rural Bypasses (10E)	320	0.2%	12	599	0.2%	11
11. Midtown Singles	37,694	19.5%	316	60,159	15.7%	289
City Strivers (11A)	0	0.0%	0	0	0.0%	0
Young and Restless (11B)	27,225	14.1%	802	41,940	11.0%	781
Metro Fusion (11C)	6,914	3.6%	255	11,810	3.1%	236
Set to Impress (11D)	2,518	1.3%	94	4,517	1.2%	100
City Commons (11E)	1,037	0.5%	62	1,892	0.5%	63
12. Hometown	7,399	3.8%	64	15,112	3.9%	69
Family Foundations (12A)	1,320	0.7%	67	2,553	0.7%	64
Traditional Living (12B)	4,198	2.2%	114	8,664	2.3%	128
Small Town Simplicity (12C)	529	0.3%	15	1,098	0.3%	17
Modest Income Homes (12D)	1,352	0.7%	55	2,797	0.7%	60
13. Next Wave	3,172	1.6%	43	6,983	1.8%	42
Diverse Convergence (13A)	0	0.0%	0	0	0.0%	0
Family Extensions (13B)	0	0.0%	0	0	0.0%	0
NeWest Residents (13C)	3,172	1.6%	214	6,983	1.8%	214
Fresh Ambitions (13D)	0	0.0%	0	0	0.0%	0
High Rise Renters (13E)	0	0.0%	0	0	0.0%	0
14. Scholars and Patriots	0	0.0%	0	0	0.0%	0
Military Proximity (14A)	0	0.0%	0	0	0.0%	0
College Towns (14B)	0	0.0%	0	0	0.0%	0
Dorms to Diplomas (14C)	0	0.0%	0	0	0.0%	0
Unclassified (15)	0	0.0%	0	0	0.0%	0

Data Note: This report identifies neighborhood segments in the area, and describes the socioeconomic quality of the immediate neighborhood. The index is a comparison of the percent of households or Total Population 18+ in the area, by Tapestry segment, to the percent of households or Total Population 18+ in the United States, by segment. An index of 100 is the US average.

Source: Esri



Tapestry Segmentation Area Profile

St Philip Presbyterian Church
 745 W Pipeline Rd, Hurst, Texas, 76053
 Drive Time: 15 minute radius

Prepared by Esri
 Latitude: 32.82312
 Longitude: -97.18542

Tapestry Urbanization Groups	2021 Households			2021 Adult Population		
	Number	Percent	Index	Number	Percent	Index
Total:	193,496	100.0%		382,920	100.0%	
1. Principal Urban Center	3,819	2.0%	28	9,704	2.5%	38
Laptops and Lattes (3A)	0	0.0%	0	0	0.0%	0
Metro Renters (3B)	647	0.3%	19	2,721	0.7%	53
Trendsetters (3C)	0	0.0%	0	0	0.0%	0
Downtown Melting Pot (8D)	0	0.0%	0	0	0.0%	0
City Strivers (11A)	0	0.0%	0	0	0.0%	0
NeWest Residents (13C)	3,172	1.6%	214	6,983	1.8%	214
Fresh Ambitions (13D)	0	0.0%	0	0	0.0%	0
High Rise Renters (13E)	0	0.0%	0	0	0.0%	0
2. Urban Periphery	55,179	28.5%	173	109,621	28.6%	163
Pacific Heights (2C)	0	0.0%	0	0	0.0%	0
Rustbelt Traditions (5D)	9,781	5.1%	233	20,270	5.3%	259
Urban Villages (7B)	164	0.1%	8	325	0.1%	6
Urban Edge Families (7C)	6,476	3.3%	228	13,766	3.6%	214
Forging Opportunity (7D)	10,883	5.6%	543	25,243	6.6%	528
Southwestern Families (7F)	430	0.2%	27	998	0.3%	28
City Lights (8A)	0	0.0%	0	0	0.0%	0
Bright Young Professionals (8C)	17,859	9.2%	407	31,859	8.3%	408
Metro Fusion (11C)	6,914	3.6%	255	11,810	3.1%	236
Family Foundations (12A)	1,320	0.7%	67	2,553	0.7%	64
Modest Income Homes (12D)	1,352	0.7%	55	2,797	0.7%	60
Diverse Convergence (13A)	0	0.0%	0	0	0.0%	0
Family Extensions (13B)	0	0.0%	0	0	0.0%	0
3. Metro Cities	52,513	27.1%	150	89,418	23.4%	140
In Style (5B)	4,208	2.2%	97	7,801	2.0%	98
Emerald City (8B)	223	0.1%	8	390	0.1%	8
Front Porches (8E)	3,123	1.6%	103	5,942	1.6%	103
Old and Newcomers (8F)	5,541	2.9%	125	10,139	2.6%	134
Hometown Heritage (8G)	2,718	1.4%	118	5,377	1.4%	123
Retirement Communities (9E)	1,722	0.9%	74	2,756	0.7%	72
Social Security Set (9F)	0	0.0%	0	0	0.0%	0
Young and Restless (11B)	27,225	14.1%	802	41,940	11.0%	781
Set to Impress (11D)	2,518	1.3%	94	4,517	1.2%	100
City Commons (11E)	1,037	0.5%	62	1,892	0.5%	63
Traditional Living (12B)	4,198	2.2%	114	8,664	2.3%	128
College Towns (14B)	0	0.0%	0	0	0.0%	0
Dorms to Diplomas (14C)	0	0.0%	0	0	0.0%	0

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Tapestry Segmentation Area Profile

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 Drive Time: 15 minute radius

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Tapestry Urbanization Groups	2021 Households			2021 Adult Population		
	Number	Percent	Index	Number	Percent	Index
Total:	193,496	100.0%		382,920	100.0%	
4. Suburban Periphery	74,563	38.5%	120	158,630	41.4%	126
Top Tier (1A)	4,536	2.3%	141	9,979	2.6%	148
Professional Pride (1B)	10,023	5.2%	318	22,981	6.0%	326
Boomburbs (1C)	817	0.4%	23	2,042	0.5%	28
Savvy Suburbanites (1D)	9,589	5.0%	167	20,698	5.4%	168
Exurbanites (1E)	2,188	1.1%	59	4,498	1.2%	61
Urban Chic (2A)	0	0.0%	0	0	0.0%	0
Pleasantville (2B)	0	0.0%	0	0	0.0%	0
Enterprising Professionals (2D)	2,818	1.5%	102	5,388	1.4%	106
Workday Drive (4A)	1,971	1.0%	34	4,258	1.1%	35
Home Improvement (4B)	18,321	9.5%	560	39,059	10.2%	558
Comfortable Empty Nesters (5A)	9,375	4.8%	198	19,081	5.0%	204
Parks and Rec (5C)	3,800	2.0%	100	7,327	1.9%	100
Midlife Constants (5E)	2,854	1.5%	60	5,720	1.5%	64
Up and Coming Families (7A)	7,365	3.8%	146	16,163	4.2%	153
Silver & Gold (9A)	0	0.0%	0	0	0.0%	0
Golden Years (9B)	906	0.5%	35	1,436	0.4%	32
The Elders (9C)	0	0.0%	0	0	0.0%	0
Military Proximity (14A)	0	0.0%	0	0	0.0%	0
5. Semirural	3,978	2.1%	22	8,602	2.2%	25
Middleburg (4C)	1,817	0.9%	32	3,890	1.0%	34
Heartland Communities (6F)	1,605	0.8%	37	3,572	0.9%	44
Farm to Table (7E)	0	0.0%	0	0	0.0%	0
Senior Escapes (9D)	0	0.0%	0	0	0.0%	0
Down the Road (10D)	27	0.0%	1	42	0.0%	1
Small Town Simplicity (12C)	529	0.3%	15	1,098	0.3%	17
6. Rural	3,444	1.8%	11	6,945	1.8%	11
Green Acres (6A)	3,124	1.6%	50	6,346	1.7%	49
Salt of the Earth (6B)	0	0.0%	0	0	0.0%	0
The Great Outdoors (6C)	0	0.0%	0	0	0.0%	0
Prairie Living (6D)	0	0.0%	0	0	0.0%	0
Rural Resort Dwellers (6E)	0	0.0%	0	0	0.0%	0
Southern Satellites (10A)	0	0.0%	0	0	0.0%	0
Rooted Rural (10B)	0	0.0%	0	0	0.0%	0
Economic BedRock (10C)	0	0.0%	0	0	0.0%	0
Rural Bypasses (10E)	320	0.2%	12	599	0.2%	11
Unclassified (15)	0	0.0%	0	0	0.0%	0

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Source: Esri



Time Series Profile

St Philip Presbyterian Church
 745 W Pipeline Rd, Hurst, Texas, 76053
 Drive Time: 15 minute radius

Prepared by Esri
 Latitude: 32.82312
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	2010	2011	2012	2013	2014	2015	2016	2017	2018	2019	2020	2021	Average	Median
Population														
Total	445,498	450,857	455,432	458,848	461,716	464,722	470,739	477,712	486,109	493,170	496,498	497,630	471,578	467,731
Change	-	5,359	4,575	3,416	2,868	3,006	6,017	6,973	8,397	7,061	3,328	1,132	4,739	4,575
Percent Change	-	1.2%	1.0%	0.8%	0.6%	0.7%	1.3%	1.5%	1.8%	1.5%	0.7%	0.2%	1.0%	1.0%
Annual Rate	-	1.2%	1.1%	1.0%	0.9%	0.8%	0.9%	1.0%	1.1%	1.1%	1.1%	1.0%	1.0%	1.0%

	2010	2011	2012	2013	2014	2015	2016	2017	2018	2019	2020	2021	Average	Median
Households														
Total	174,268	176,277	177,986	179,263	180,404	181,462	183,733	186,379	189,488	192,065	193,301	193,493	184,010	182,598
Change	-	2,009	1,709	1,277	1,141	1,058	2,271	2,646	3,109	2,577	1,236	192	1,748	1,709
Percent Change	-	1.2%	1.0%	0.7%	0.6%	0.6%	1.3%	1.4%	1.7%	1.4%	0.6%	0.1%	1.0%	1.0%
Annual Rate	-	1.2%	1.1%	0.9%	0.9%	0.8%	0.9%	1.0%	1.1%	1.1%	1.0%	1.0%	1.0%	1.0%

	2010	2011	2012	2013	2014	2015	2016	2017	2018	2019	2020	2021	Average	Median
Housing Units														
Total	189,714	191,525	192,896	193,752	194,455	195,246	197,330	200,084	203,174	205,742	206,737	206,653	198,109	196,288
Change	-	1,811	1,371	856	703	791	2,084	2,754	3,090	2,568	995	-84	1,540	1,371
Percent Change	-	1.0%	0.7%	0.4%	0.4%	0.4%	1.1%	1.4%	1.5%	1.3%	0.5%	0.0%	0.8%	0.7%
Annual Rate	-	1.0%	0.8%	0.7%	0.6%	0.6%	0.7%	0.8%	0.9%	0.9%	0.9%	0.8%	0.8%	0.8%

Data Note: The Esri Vintage 2021 Time Series (2010 thru 2021) represents July 1 annual estimates in 2021 geography. With each annual release, the entire Time Series is revised.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2021 and 2026.